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ECONOMIC AND SOCIAL TRENDS FOR SUSTAINABILITY OF MODERN SOCIETY

Selected, peer-reviewed papers from
II International Conference on Economic and Social Trends for Sustainability of Modern
Society – (ICEST-II 2021), 19-21 May, 2021, Krasnoyarsk Science and Technology City
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Preface

The volume contains the proceedings of the II International Conference on Economic and Social Trends for Sustainability of Modern Society – ICEST-II 2021, held on May 19-21, 2021 at the Krasnoyarsk Science and Technology City Hall, Krasnoyarsk State Pedagogical University named after V. P. Astafyev and St. Petersburg State University of Aerospace Instrumentation. Conference organizers were the Russian Union of Scientific and Engineering Associations (Moscow, Russia), St. Petersburg State University of Aerospace Instrumentation (St. Petersburg, Russia), Krasnoyarsk Science and Technology City Hall and Krasnoyarsk State Pedagogical University named after V.P. Astafyev (Krasnoyarsk, Russia).

The objective of the conference was to share the results and prospects of the achievements in the field of sustainable development of modern society: managerial, legal, economic and social aspects and trends.

The event offered a platform for bringing together postdocs, innovative academics and scientists to exchange their ideas and contribute new innovative approaches to sustainability of the modern society. The Conference provided the premier interdisciplinary and multidisciplinary forum for researchers, practitioners and educators to present and discuss the most recent innovations, trends, concerns, practical challenges and the solutions in the fields of economic trends in modern social and technological development of the society, socio-economic drivers of the global economy, trends, challenges and technological solutions in education, digital economy and new social challenges, economics and knowledge-based production management, applied research in economics and management and sociocultural aspects of the transformation of modern cities. Although the schedule of the Conference was very tight, there were very vivid discussions among the participants.

The program of the Conference consisted of keynote and plenary talks, presentations of the participants. The Plenary Talks and Keynote Speeches were held in Krasnoyarsk and St. Petersburg. The parallel sessions took place at the Krasnoyarsk Science and Technology City Hall, Krasnoyarsk State Pedagogical University named after V.P. Astafyev and St. Petersburg State University of Aerospace Instrumentation. There was also an online section for those scientists from other cities and countries with travelling restrictions due to the situation with coronavirus infection (COVID-2019). Face-to-face sections in St. Petersburg and Krasnoyarsk were attended by about 100 participants.

More than 130 participants who could not come due to the restrictions connected with COVID-19 presented poster presentations which can be found at the website of the conference and took part in the online session with reports which had been prepared and sent to the Organizing Committee beforehand. The online section was held on the Zoom platform (<https://us02web.zoom.us/>) which allowed all the participants to watch the reports and ask questions online as well as to write them in the chat format. The speakers answered the questions online. The participants who could come to the City Hall and St. Petersburg University also participated in the discussions and question sessions. The overall technical quality of the conference was good, the platform lets in more than 300 participants simultaneously. The participants could watch the reports, write questions and speak. The moderator could change the roles so that the speaker could answer questions and make comments.

The thematic sections of the Conference were devoted to:

- Economic trends in modern social and technological development of the society: “Future Technologies” and the global market, GLOBAL integration and systemic risks for business, Urgent issues of assessing the impact of regional factors on economic growth, Theoretical and applied problems of economics, Sustainable development in terms of international relations and international law, Historical problems of the economy and social development of society;
- Socio-economic drivers of the global economy: lessons, trends and new solutions: Financial technology as a key factor in the success of modern society, financial security, New managerial models in a dynamically changing society, Corporate social responsibility as a key competency of business development, Approaches to the study of improving the quality of life, Corporate finances;
- A new look at education: trends, challenges, technological solutions: Education for the development of human and social capital of the territory, The outstripping nature of school education: key skills and new literacy for the future, New pedagogical qualifications to achieve new educational results, The Mission and Role of Universities in a Changing World, Digital Technologies in Education, Education without exception: inclusion and integration practices; Cultural linguistics and translation studies: theory, training, practice;
- Digital economy and new social challenges: opportunities; restrictions; growth points: Corporate management in digital modernization, Legal aspects of digitalization of the economy and university education, Digital transformation of public administration: world experience and Russian practice;
- Economics and knowledge-based production management: High technology as a factor in the development of the economy, Economics and finance of knowledge-based companies, Information technologies of entrepreneurship, International entrepreneurship, High-tech economy security and accounting, Management and marketing of high-tech industries;
- Applied Research in Economics and Management: Empirical corporate finance, Empirical industrial organization, Experimental economics and finance, Labour economics, Management Studies, Management Science;
- Sociocultural aspects of the transformation of modern cities. Pros and Cons of Megacities: The formation of new trends in the philosophy and psychology of cities and their impact on traditional social institutions, Problems of migration, assimilation, intercultural and interreligious relations, The modern urban environment and the formation of "third places", New sociocultural phenomena;
- Ecology, environmental protection and sustainable development: Sustainable development as a balanced development of society and nature; Balance within society and balance between the present and future state of humanity; Harmonious development of production, social sphere, population and natural environment; Greening education and ecological culture; Environmental protection and public health; Environmental priorities for sustainable development;
- Human resource management for sustainable development: The role of human resources and their assessment in the concept of sustainable development of modern society; Gender equality as a sociocultural norm and practice; Educational policy in the modern world: challenges and prospects; Legal aspects of human resource management; Political culture and civic engagement of youth; Labor market: methods of state and market regulation; Socio-economic and

environmental aspects of development and management of territories; Migration policy: national and global contexts.

Scholars from more than 220 universities and scientific organizations took part in the Conference. During three days of the Conference more than 120 reports were presented at the plenary sessions, parallel sessions by the authors. Each author was given 10-15 minutes to present the report and answer questions. More than 200 reports were presented in the form of video, poster- and e-presentations. The best presentations are available at the website of the Conference (<https://conf.domnit.ru/en/conferences/icest-2-2021-en/>).

The international scope of the Conference was confirmed by the participation of representatives from 10 countries besides Russia (Bulgaria, Uzbekistan, Kazakhstan, China, Czech Republic, Georgia, Ukraine, Kyrgyzstan, Austria, Slovakia). The Russian Federation was presented by the participants from all over the country including Chechen Republic, the Republic of Khakassia, Tatarstan, Mordovia, Bashkir Republic, Yakutia, etc.

All papers came through the basic review which included an initial technical criterion check (paper field, structure of submission, adherence to the submission instructions, English language usage and a check for the similarity rate). Any papers out of the scope or containing plagiarism, including self-plagiarism, were rejected. We used a double-blind system for peer review; both reviewers' and authors' identities remained anonymous. The submitted papers were reviewed by at least two experts: one editorial staff member as well as at least one external reviewer. The third/fourth reviewer was involved in case two reviewers have disputes about the content of the papers or the authors do not agree with the review result. The review process took from 5 to 10 days as a rule. The reviews were conducted to the professional and scientific standards. The software program iThenticate was used for plagiarism detection. The decision to accept or reject the paper was based on the suggestions of reviewers. Acceptance/rejecting notifications were sent to the corresponding author(s).

Conference submission was carried out through the conference management system which was developed by the Organizer. It is easy to use, and has features to make it suitable for simultaneous conference calls. More than 16,500 registration forms have been already processed by the system which showed its stability and flexibility. The conference management system is integrated with the conference website of the Organizer which helps the Organizer to cope with the complexity of the submission, reviewing, refereeing and accepting processes. The current version supports management of the access of reviewers and editors to papers; automatic registration for conferences and paper submission; list of the current, forthcoming and held conferences with all necessary information; list of all conference materials with online presentations and/or video reports of participants, list of published proceedings with direct links to publications and journals; sending emails to programme committee members, reviewers and authors; preparation and publishing of conference programmes; all authors submitting the papers are assumed to accept the terms of Publication Licence and send to the Organizer signed Copyright Form and Conflict of Interest Disclaimer; all requirements for papers, templates and sample papers are accessible for the authors.

There were 453 applications received, 449 submissions were sent for review, 322 papers were accepted, so the acceptance rate was 71 per cent. A total of 28 reviewers were involved into the process of revision. The external reviewers were invited from the Russian and International Union of Scientific and Engineering Associations, Russian Academy of Sciences, University of Maribor (Slovenia), Chinese-

Ukrainian University (China), Ruhr University in Bochum (Germany), Siberian Federal University (Russia), Reshetnev Siberian State University of Science and Technology (Russia), Voronezh State Technical University (Russia). The Checklist for the reviewers included the following criteria: relevance to the scope of the conference topics, the scientific quality, assessing the errors, organisation of the paper, the title, the references, the level of the English language, the quality of the figures and tables, etc. The reviewers could give the following recommendation: to publish the paper as it is, to publish it after mandatory/optional minor/major revision, to reject the paper.

Special thanks are given to all the reviewers, the members of the Programme Committee. We would also like to thank Prof. Yulia Antokhina, Conference Chair, rector of the St. Petersburg State University of Aerospace Instrumentation, Prof. Maria Kholina, Conference Co-Chair, rector of the Krasnoyarsk State Pedagogical University named after V.P. Astafyev, Prof. Anatoliy Ovodenko, President of the St. Petersburg State University of Aerospace Instrumentation for their collaboration and all those who contributed to every process to improve the quality of this issue and to provide reviewing process, efficient reports and discussions during the Conference.

23 June, 2021

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