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NEW CHALLENGES IN LEADERSHIP AND TECHNOLOGY MANAGEMENT

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Preface

Dear Colleagues and distinguished guests,

Welcome to the 14th International Strategic Management Conference in Prague, Czechia. On behalf of the organizing committee of our conference, we would like to express our great appreciation and respect to all of you from around the world for sharing your valuable work with us.

The International Strategic Management and Managers' Association has organized this 14th conference with the academic collaboration of the University of Economics Prague, the University of Bari, and CEDIMES, a worldwide network of Francophone academicians, together with Gebze Technical University, Istanbul Technical University, and Yıldız Technical University. Proceedings of the 14th International Strategic Management Conference will be published on-line by Future Academy, in their on-line publication "European Proceedings of Social and Behavioral Sciences". The main objective of this annual conference is to provide a platform for the discussion and exchange of views among academicians, strategists, and practitioners coming from different backgrounds and countries.

This year's conference theme is "Strategic Management in the Digital Era: Opportunities and Threats for Public and Private Organizations" and we have two very valuable keynote speakers: Dr. Maria NEGREPONTI DELIVANIS who is an Emeritus Professor of Economics and former Rector of the University of Macedonia as well as the Vice President of CEDIMES, and Dr. Ludmila MLADKOVA who is an associate professor of economics and management at the management department of the University of Economics Prague. We are very grateful to them, we feel very privileged and honored since they accepted our invitation. We feel also deeply indebted towards our host university for their hospitality and collaboration.

Dear Colleagues and Guests; I would like to thank those who have contributed a lot to the preparation of the conference in a successful manner, especially the conference co-chairs Oya Erdil, Cemal Zehir and Mehtap Özşahin, and organizing committee members Tanses Gülsoy, Meral Elçi and Selim Aren. We all follow the footsteps of the founding president of our association the Late Professor Erol Eren who initiated this conference 14 years ago. We deeply miss and appreciate his visionary leadership and hardworking.

Ladies and Gentlemen, with my best wishes, I would like once again to welcome you all and hope that you enjoy the Conference and your stay in this beautiful city of Prague.

20 July, 2018

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Ludmila Mladkova Ph.D.,
University of Economics Prague-Czechia

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