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# COMMUNICATIVE STRATEGIES OF INFORMATION SOCIETY

Selected, peer-reviewed papers from the  
11<sup>th</sup> International Scientific and Theoretical Conference - Communicative Strategies of  
Information Society (CSIS 2019), 25-26 October, 2019, Peter the Great St. Petersburg  
Polytechnic University.

Edited by:

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# Preface

On behalf of the organizing committee, I am pleased to present the proceedings containing selected, peer-reviewed papers from the 11<sup>th</sup> International Scientific and Theoretical Conference - Communicative Strategies of Information Society (CSIS 2019) which was held on October 25-26, 2019, in St. Petersburg, Russia.

The objective of the conference was creation of an interdisciplinary platform for discussing problematic issues related to the analysis and planning of interactions in socio-technical systems, in the context of new forms of learning and the expansion of a network digital culture in the life world of the individual and society. The importance of the conference was that the development of a communication strategy for the social management of intelligent systems, human resources, web resources, distance learning and PR technologies. The conference comprised keynote speeches, plenary sessions, and workshops which covered thematic sections on Information Society: philosophy, technology, politics; Systems analysis of information and communication technologies; Communicative strategies in public administration and public self-government.; Intellectual environments and digital subculture modern information society; Interactions in sociotechnical environments: Human resources, Web resources and PR-technologies; Problems of intercultural communication; Personality in the information and network society; Technology manipulation of behavior and consciousness and Traditions and new formats of education.

The conference submission management system was [www.easychair.org](http://www.easychair.org). 130 papers were submitted and accepted for review at the conference. The conference's international flavour was provided by participants who came from Russia, Kazakhstan, Ukraine. The review process for the papers was stringent. The software program used for peer review and plagiarism [www.easychair.org+https://spbstu.antiplagiat.ru/](http://www.easychair.org+https://spbstu.antiplagiat.ru/). Each submission was subjected to a double-blind review process by two reviewers. The number of submissions received and reviewed was 130 while the number of submissions accepted was 55 indicating an acceptance rate of 42%. A total of 35 reviewers were involved in the review process. All detailed information about the program and agenda of program also can be found on the conference website link <https://csis.spbstu.ru/>.

11<sup>th</sup> International Scientific and Theoretical Conference - Communicative Strategies of Information Society (CSIS 2019) was hosted by Peter the Great St. Petersburg Polytechnic University.

8 November, 2019

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### **Human in Interactions with Artificial Intelligence: Communications or Social Interactions?**

Vladimir I. Ignatyev, Professor,  
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### **Philosophical and Ethical Aspects of the Vulnerable World Hypothesis**

Peeter Mürsepp, Professor,  
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## Plenary Speakers

### **Public Relations in the Transformation of a Knowledge Society into a Society of Understanding**

Elena Osipova, Professor,  
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### **Communication in Creative Practices**

Galina Lola, Professor,  
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**Media reality: an Enactivist Approach**

Larisa Mureyko, Docent,  
Emperor Alexander I Petersburg State University (Russia)

**Workshop Leaders**

**Systems analysis of Information and Communication Technologies**

Violetta Volkova  
Peter the Great St. Petersburg Polytechnic University (Russia)

# Table of Contents

## **No: 1**

Title: Cyberloafing As A Trait Of A New Generation: Exploring Perception Of Teenagers

Pages: 1-9

Author(s): N. V. Sivrikova, A. E. Perebeynos, N. P. Artemyeva, E. V. Reznikova

## **No: 2**

Title: Perception Of Anti-Corruption Policy Of The Russian Federation In The Russian Consciousness

Pages: 10-16

Author(s): S. M. Eliseev, E. A. Kovtun, S. D. Savin, V. A. Glykhikh

## **No: 3**

Title: Communications Technologies And Peculiarities Of Coping Behavior: Ethnopsychological And Gender Aspects

Pages: 17-25

Author(s): Svetlana Gurieva, Yulia Afanasyeva

## **No: 4**

Title: Strategies Of Time Management As A Predictor Of Personal Adaptation

Pages: 26-34

Author(s): Tatiana V. Kazantseva, Svetlana D. Gurieva, Ekaterina Yumkina, Tatiana G. Yanicheva

## **No: 5**

Title: Peculiarities Of Respect To Time In Different Countries

Pages: 35-42

Author(s): Svetlana D. Gurieva, Irina V. Kuznetsova, Nadezhda A. Mokerova, Marina A. Kruglova

## **No: 6**

Title: Article Headlines As A Means Of Manipulation In Online Media

Pages: 43-51

Author(s): Irina Vladimirovna Bugaeva, Kirill Mikhailovich Sidorchenko

## **No: 7**

Title: Structural Modeling And Process Approach To Communication Conflict Management

Pages: 52-58

Author(s): Irina V. Mishurova, Daniil V. Nikolaev, Tatiana Yu. Sinyuk, Natalia V. Nikolaeva

## **No: 8**

Title: A Conceptual Framework For Researching Functions Of Institutions In The Sharing Economy

Pages: 59-67

Author(s): Nataliia A. Simchenko, Stas V. Nagornyi

## **No: 9**

Title: Information Component Of The Business Strategy Development By Modern Russian Manufacturing Companies

Pages: 68-76

Author(s): Nikolay A. Dimitriadi, Vladimir M. Dzhukha, Irina V. Mishurova, Olga B. Chernenko

## **No: 10**

Title: Presentation Of A Job-Related Project In Foreign Language University Classes

Pages: 77-87

Author(s): Violetta V. Petrova, Elena E. Zorina, Mikhail Y. Kreer

## **No: 11**

Title: Technologies For Construction Of General Communicative Space Of Regional Authorities And Society

Pages: 88-98

Author(s): B. Zalivanskiy, E. Samokhvalova

## **No: 12**

Title: Neocapitalism As The Foundation For The Economic-Cultural Trends In The Ultramodernity Epoch

Pages: 99-105

Author(s): Olga A. Ignatjeva, Alexander V. Pletnev



**No: 13**

Title: Correlations Between Self-Esteem And Sociometric Status In Information And Network Society

Pages: 106-113

Author(s): Olga Kondratieva, Valentina Dolgova, Julia Rokitskaya, Galina Golieva

**No: 14**

Title: State Anxiety In Developing Persons In Education System Modernization

Pages: 114-120

Author(s): Valentina Dolgova, Elena Melnik, Elena Kapitanets, Valeria Shayakhmetova

**No: 15**

Title: Conflict As Behaviour And Consciousness Manipulation Tool On Architectural Firm's Employees Example

Pages: 121-128

Author(s): Galina Golieva, Valentina Dolgova, Olga Kondratieva, Julia Rokitskaya

**No: 16**

Title: The Human Encounter With New Technogenic Threats

Pages: 129-135

Author(s): Olga D. Garanina, Tatiana V. Naumova

**No: 17**

Title: Evaluate Categorization And Intercultural Communication

Pages: 136-143

Author(s): Elena D. Stolyar, Svetlana N. Stepanenko, Olga V. Fedotova

**No: 18**

Title: The Role Of Information Technologies In Socializing And Studying Of Russian Students

Pages: 144-150

Author(s): Aleksandr Kozlov, Alina Kankovskaya, Anna Teslya

**No: 19**

Title: Substantiation Of Students Educational Routes Under Conditions Of New Schooling Formats

Pages: 151-161

Author(s): Nina A. Rusakova, Elena A. Kagakina, Natalia F. Aparina, Elena L. Rudneva

**No: 20**

Title: Promotion Of Science And Technology In Russian Network Media

Pages: 162-169

Author(s): Ksenia Vinogradova, Galina Melnik, Natalia Suprunenko

**No: 21**

Title: Innovative Behavior Of Personnel In Institutions With Various Organizational Cultures

Pages: 170-179

Author(s): Irina Kabasheva, Irina Rudaleva, Alexandr Gorbatov

**No: 22**

Title: Self-Presentation Strategies In Russian Computer-Mediated Environment

Pages: 180-188

Author(s): Elena Galichkina

**No: 23**

Title: Intertext And Its Functions In The Russian Economic Media Text

Pages: 189-195

Author(s): A. E. Bazanova, E. Yu. Burdovskaya, E. A. Osipovskaya, E. O. Popova

**No: 24**

Title: Linguocultural Meanings Of Several Images In Chinese Russian-Learners' Interlanguage

Pages: 196-204

Author(s): Zheng Qianmin

**No: 25**

Title: The Problem Of The Educational Value Of Information

Pages: 205-213

Author(s): Vasilii I. Strelchenko, Vitaliy V. Balakhonsky, Evgenii A. Ivanov, Anna N. Zaprudnova

**No: 26**

Title: Foreign Language Proficiency Assessment Of Master's Degree Students At Technical Universities

Pages: 214-221

Author(s): Olga V. Toporkova, Elena V. Novozhenina, Tamara I. Tchechet, Natalia I. Kokhtashvili

**No: 27**

Title: Tourism As A Technology Of Cultural Communication: Russian Experience

Pages: 222-231

Author(s): Victoria Pogodina, Anna Matveevskaya, Tamara Tarakanova, Vladimir Evseev

**No: 28**

Title: The Essence Of The Research Object As The Unity Of Its Interpretations

Pages: 232-239

Author(s): Leonid Petriakov

**No: 29**

Title: Technological Determinism: Breakthrough Into The Future

Pages: 240-248

Author(s): Sergei Mezentsev

**No: 30**

Title: Implementation Of Ted (Technology, Entertainment, Design) Talks Content In Foreign Language Teaching

Pages: 249-260

Author(s): Olga G. Evgrafova, Nadezhda L. Ziganshina

**No: 31**

Title: Ghosting In Labour Relations As An Organizational Alienation

Pages: 261-271

Author(s): O. E. Ivanova, E.V. Ryabinina

**No: 32**

Title: The Problem Of The Scientific Status Theory Of Mediatization

Pages: 272-280

Author(s): Mikhail Yu. Buralkin, Svetlana V. Chernenkaya

**No: 33**

Title: Manipulative Practices In Psychological Warfare: New Challenges In The New Age

Pages: 281-290

Author(s): Konstantin A. Pantserev, Konstantin A. Golubev

**No: 34**

Title: Organizational Communications In Small Business Management In The Agro-Industrial Sector

Pages: 291-301

Author(s): Mikhail A. Surzhikov, Tatiana A. Saltanova, Tatiana N. Mikhnenko, Elvira A. Chlysheva

**No: 35**

Title: Linguistic Identity Of A Student In Multicultural Academic Environment Of The University

Pages: 302-308

Author(s): Tatyana V. Evsyukova, Olga V. Volodina, Irina V. Dorokhina

**No: 36**

Title: Art As A Form Of Reflection Of Modern Social Communication

Pages: 309-316

Author(s): M. Petinova, I. Stepanov, R. Isaev

**No: 37**

Title: Communication And Time In The Philosophy Of Music A. Losev

Pages: 317-324

Author(s): M. Petinova

**No: 38**

Title: Cyber Laughter As New Religiosity Component In Digital Society

Pages: 325-332

Author(s): Marina V. Fedorova, Mira B. Rotanova

**No: 39**

Title: Dependence Of A Country's Competitiveness On Its Information Infrastructure

Pages: 333-338

Author(s): Dilara R. Musina, Azat V. Yangirov, Svetlana I. Nasyrova

**No: 40**

Title: Russian Minority Languages Representation On The Internet As Their Social Status Reflection

Pages: 339-348

Author(s): E.V. Nikitina, T. N. Evgrafova, E. I. Antonova

**No: 41**

Title: Axiological Bases Of Discourse Communication In The Russian Philosophical Thought

Pages: 349-358

Author(s): Vera A. Serkova (a), Tatiana I. Simonenko (b), Vera A. Lobastova (c)\*, Oleg V. Samylov

**No: 42**

Title: Technology Forming The Image Of The Military-Patriotic Organization

Pages: 359-370

Author(s): Irina V. Deeva, Elena N. Klemenova, Angela V. Muha, Natalia I. Fedoseeva

**No: 43**

Title: Temporal Axiological Aspect Of Group Intercultural Communication Discourse

Pages: 371-377

Author(s): Tatyana V. Evsyukova, Evgeniya V. Kazanskaya, Susanna R. Agababyan

**No: 44**

Title: The Meaning Of Phenomenological Approach To Communication (In Comparison With System Approach)

Pages: 378-385

Author(s): Andrey Linde

**No: 45**

Title: University Youth' Leisure Practices

Pages: 386-393

Author(s): Olga N. Popova, Irina V. Vicentiy, Sergey M. Eliseev

**No: 46**

Title: Ways Of A Linguistic Personality Representation In Personality- Oriented Social Networks

Pages: 394-402

Author(s): Tatyana V. Evsyukova, Susanna R. Agababyan, Elena S. Shilova, Irina G. Barabanova

**No: 47**

Title: Criminal Manipulative Impacts On Minors With Internet Technologies: Countermeasures

Pages: 403-411

Author(s): Ivan L. Tretyakov

**No: 48**

Title: Information Systems In Russian Agriculture Industry Management

Pages: 412-419

Author(s): Azat V. Yangirov, Dilara R. Musina, Svetlana I. Nasyrova, Anatoly G. Turganov

**No: 49**

Title: The Problem Of The Impact Of Information On Consciousness And Human Identity

Pages: 420-429

Author(s): Olga I. Zhukova, Vladimir D. Zhukov, Vladimir M. Zolotukhin, Evgenii F. Kazakov

**No: 50**

Title: Modern Tendencies In Partnerships Between Art And Business In Russia

Pages: 430-437

Author(s): Alexandra Osipova, Elena Osipova

**No: 51**

Title: The Myth As A "Work In Movement" In The Dynamics Of Communications

Pages: 438-446

Author(s): Natalia A. Lukianova, Natalia V. Daneikina, Yury V. Daneykin

**No: 52**

Title: The Young People Attitude To Scientific Activities In The Information Society

Pages: 447-456

Author(s): Elena G. Pozdeeva, Lidiya I. Evseeva, Olga D. Shipunova, Irina R. Trostinskaya

**No: 53**

Title: The Sociocultural Function Of Universities In The Republic Of Korea

Pages: 457-464

Author(s): Elena Zakharova, Olga Zinevich

**No: 54**

Title: Design Of Communicative Event: The “Communicative Navigation” Method

Pages: 465-472

Author(s): Galina N. Lola

**No: 55**

Title: Youth Terminal Values In Modern Society's Communicative Field

Pages: 473-485

Author(s): Irina P. Berezovskaya, Svetlana I. Kedich, Olga D. Shipunova, Elena M. Gashkova