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# PROJECT MANAGEMENT IN THE REGIONS OF RUSSIA

Selected, peer-reviewed papers from the Modern Tools for Sustainable Development of Territories. Special Topic: Project Management in the Regions of Russia (MTSDT 2019), 04-05 December 2019, Yaroslav-the-Wise Novgorod State University, Russia

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# **Preface**

On behalf of the organizing committee, I am pleased to present the proceedings containing selected, peer reviewed papers from the Modern Tools for Sustainable Development of Territories. Special Topic: Project Management in the Regions of Russia (MTSDT 2019) which was held in December, 04-05 2019, in Veliky Novgorod, Russian Federation.

The objective of the conference was to create a scientific and practical discussion platform focused on integration of research in the field of regional economy, system economy, public administration, management and project management.

The purpose of the conference was to formulate recommendations for regional development policy and to bring together representatives of public authorities, businesses, civil society and the scientific and educational community for this purpose. The special topic of the conference 2019 was "Project Management in the Regions of Russia". The relevance of this issue is due to both its applied importance and insufficient study in the context of general patterns of regional development, considered in the unity of economic and managerial aspects. The problem of sustainability and effectiveness of project management in territorial development was one of the most important tasks of theoretical and methodological support of the Russian economy.

The conference comprised keynote speeches, plenary sessions, and workshops which covered thematic sections on State – region – industry – enterprise –system stability frame of the Russian economy; The concept of sustainable development as a philosophy of modern society development; Impact of national projects on sustainable territorial development; Focus on the effectiveness of the use of budgetary funds in the regions of the Russian Federation; Project financing and strategic development; The role of universities in the projects of territorial development and Project management in the real sector of the economy and the development of system management.

Conference submission management system had the following steps. Call for papers, review of the submitted materials, communication with the authors of the papers and articles is carried out by e-mail (e-mail address of the organizing committee: conference.ieup@mail.ru). The conference coordinator and their assistant reviewed applications for participation, clarified the details that needed clarifications and entered the application into the register.

Materials received by the conference e-mail box underwent an initial check for compliance with formal requirements and an anti-plagiarism check. The additional materials were requested when it was necessary (separate files of figures, diagrams, clarifications on the translation of certain terms, etc.).

Materials and information on the results of the initial check were transferred to the organizing committee. After that, the materials were submitted for reviewing to one or, where it was necessary, two reviewers (in a situation when the research belonged to two fields of science or additional expert assessment was required). If the review contained an indication of the need to make corrections, then the materials were returned to the author for revision with a list of comments and questions for further working upon. Materials of low scientific value were not accepted for publication.

Based on the results of reviewing, the Program Committee made a decision whether to accept or reject the material.

The results of the anti-plagiarism check and copies of reviews were sent to authors upon request.

In the absence of controversial issues, the materials of the organizing committee remained with the organizing committee coordinator.

The total number of abstract submission to the conference was 191. 128 papers were accepted and presented at the conference. Each speaker had 10 minutes to present their scientific report on thematic section and workshop, 20 minutes to present their scientific report on Plenary session and 30 minutes for Keynote speech (with the necessary computer equipment). The conference's international flavour was provided by participants who came from Germany, Finland, Sweden, USA, Republic of Belarus, Kyrgyz Republic, Tanzania, Malaysia, Kazakhstan, UK.

The review process for the papers was stringent. The used software program for peer review and plagiarism – www.novsu.antiplagiat.ru. Each submission was subjected to a double-blind review process by two reviewers. The number of submissions received was 191, sent to review was 186 and the number of submissions accepted was 128 indicating an acceptance rate of 67%. A total of 22 reviewers and 3 reviewers external were involved in the review process. All articles submitted for consideration have passed the peer review procedure in accordance with the standards of editorial ethics, with international practice of editing, reviewing, publishing and authorship of scientific publications and the recommendations of the Committee on Publication Ethics – COPE. Plagiarism, improper borrowing, attempts to circumvent plagiarism detection, verbatim copying and paraphrasing of one's own work (self-plagiarism) without proper justification, copyright infringement are considered unacceptable practices.

The Modern Tools for Sustainable Development of Territories. Special Topic: Project Management in the Regions of Russia (MTSDT 2019) was hosted by Yaroslav-the-Wise Novgorod State University, Russia.

We would like to thank the Russian Foundation for Basic Research for the financial support of our scientific event (Project Number 19-010-20096). We are extremely grateful to the organizers, the program committee and the editors, and we would like to express our sincere gratitude to all participants for their excellent contributions and work. We also thank our manuscript reviewers who provided constructive criticism and encouraged comments and suggestions from authors.

24 December, 2019

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# Institutional Factors of Regional Development

Bagrat Erznkyan, Doctor of Economics, Professor,

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# New Concept of Marketing and Digitalization of Business Communications of Trust In Global Markets

Georgy Bagiev, Doctor of Economics, Professor, Honored Scientist of the Russian Federation, Professor of the Department of Management and Innovation, Member of the Guild of Marketers, Academician of the International Academy of Natural Sciences, Scientific Director of the Scientific and Educational Center for Management and Marketing of Eurasian Cooperation, Assistant Vice-Rector for Research St. Petersburg State University of Economics, Russian Federation

# Sustainability And/Or Development of Municipal Areas

Leo Granberg, Professor, Aleksanteri Institute University of Helsinki, Finland

# On Social Marginalization of Women in Modern Russia - Some Reflections

Ann-Mari Sätre, PhD, Associate Professor of Economics/Research Director, IRES Institute for Russian and Eurasian Studies

University of Uppsala, Sweden

# **Plenary Speakers**

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Arkady Gorbunov, Doctor of Economics, Professor, Head of the Department of Economics and Management, Honored Worker of Higher School of the Russian Federation, Honored Builder of the RSFSR, Grand Doctor of Philosophy in Economics (Oxford), First Vice President of the European Academy of Natural Sciences, Vice President of the Noosphere Public Academy of Sciences, Academician of the Russian Academy of Natural Sciences, EANS, Honorary Scientist of Rome (Italy) Smolny Institute of the Russian Academy of Education, Russian Federation

# The Concept of "Sustainable Development" in its Social and Legal Aspects and Practical Characteristics

Alexander Tufanov, Doctor of Philosophical Sciences, Vice-Rector for Academic Affairs, Head of the Department of Social and Political Processes and History Management, Honorary Worker of Higher Professional Education of the Russian Federation

St. Petersburg State Agrarian University, Russian Federation

# Tools for Implementing the Competitive Advantages of the Territory in the Depressive Region

Yuri Levin, Doctor of Economics, Professor of the Department of Regional Governance and National Policy

MGIMO University, Russian Federation

# Assessment of the Strategic Sustainability of Business Organizations in the Depressive Regions of Russia

Yuri Kuznetsov, Doctor of Economics, Professor, Honored Worker of Higher Education of the Russian Federation, Head of the Department of Planning Socio-Economic Processes St. Petersburg State University, Russian Federation

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Irina Krasheninnikova, Academician of the European Academy of Natural Sciences (Hannover, Germany), Academician of the International Academy of Contemporary Art (Italy), Doctor of Science in Bioenergy, Honored Artist of Europe, Naturotherapist

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Gennady Svetlov, Candidate of Economic Sciences, General Director of JSC Ryazan Industrial and Technical Enterprise "Granit"

Boris Kostrov, Doctor of Technical Sciences, Professor, Deputy Head of the Automated Control System Department of JSC Ryazan Industrial and Technical Enterprise "Granit"

Yulia Kostrova, Candidate of Economic Sciences, Associate Professor, Head of the Department of Business and Management

Olga Shibarshina, Candidate of Sociological Sciences, Associate Professor of the Department of Business and Management

Ryazan Branch of the Moscow Witte University, Russian Federation

# Lack of Need for Innovation of Subjects of Entrepreneurship, a Sort of Response to a Lack of Forced Need for Innovation

Anatoly Asaul, Doctor of Economics, Professor

Saint Petersburg State University of Architecture and Civil Engineering (SPSUACE), Russian Federation

# Workshop Leaders

# Implementation of a Project Model for University Research

Yury Viktorovich Daneikin, Vice-Rector for Educational Activities Yaroslav-the-Wise Novgorod State University, Russian Federation

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