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TECHNOLOGY & SOCIETY: A MULTIDISCIPLINARY PATHWAY FOR SUSTAINABLE DEVELOPMENT

Selected, peer-reviewed papers from the
Asia International Multidisciplinary Conference (AIMC 2017), 01-02 May, 2017, Universiti
Teknologi Malaysia, Johor Bharu, Malaysia

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Preface

We welcome all respected Researchers to the AIMC 2017, ASIA International Multidisciplinary Conference on four sub-themes i.e. Social Sciences and Humanities, Life Sciences, Science, Technology and Engineering, Economics, Business and Management.

AIMC 2017 received more than 1700 abstracts from 22 countries. However, after rigorous review process, 500 quality abstracts were selected for oral presentations. The presentations are divided into different categories including 5Slides 5Minute (5S 5M) competition which are a trademark of ASIA, poster presentation competition and oral presentations with a cash prize for winners. These papers cover a wide range of disciplines consisted of Social Sciences and Humanities, Psychology, Education, Linguistics, Civilization and Law, Anthropology, Life Sciences, Environmental Sciences, Biosciences, Pharmacy, Medical Sciences, Earth sciences, Geology, Agriculture, Anatomy, Genetics, Zoology, Science, Technology and Engineering, Civil Engineering, Mechanical Engineering, Chemical Engineering, Electrical Engineering, Energy, Marine Engineering, Information technology and Computer science, Bioinformatics, Geo-informatics and real states, Mathematics, Physics and Chemistry, Economics, Business and Management, Economics, Business Management, Accounting and Finance, Management, Marketing, Technology management, Human Resource and Operations Management, that bring new and general insights body of knowledge and research world.

We are delighted that we will have Special Keynote Speakers Prof. Datuk Ir. Dr Wahid bin Omar Vice Chancellor UTM, Prof. Dr Rajah Rasiah. Professor Dr Hadi Nur and Dr Muhammad Imran Qureshi. They will deliver an insightful keynote on the emerging agenda of the conference. ASIA is a Research society intended to create a symbiotic partnership between academia and industry to provide sustainable solutions for social and industrial issues. ASIA Mediterranean network is a conference management system which aims to bring all respective stakeholders, including practitioners, educators, and professionals on one platform from all over the globe to share the latest developments and transfer the academic and tacit knowledge to make the society more sustainable and knowledgeable. Recently the ASIA Mediterranean Network conducted 2nd ASIA International Conference AIC 2016 at UTM Kuala Lumpur Malaysia.

In addition, 2nd AFAP International Conference on Entrepreneurship and Business Management (AICEBM 2015) was successfully conducted at Kuala Lumpur Malaysia. In 2015 ASIA International Conference (AIC 2015) in collaboration with UTM-ICC was also successfully organised. In the same vein, ASIA extends the journey of success to organise ASIA International Multidisciplinary Conference AIMC 2017 in collaboration with UTM-ICC, and Universiti Teknologi Malaysia on four sub-themes i.e. Social Sciences and Humanities, Life Sciences, Science, Technology and Engineering, Economics, Business and Management.at Universiti Teknologi Malaysia, International Campus, Johor Bahru, Malaysia.

07 June 2017

Professor Dr. Amran Rasli,
Universiti Teknologi Malaysia

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