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STRATEGIC MANAGEMENT OF CORPORATE SUSTAINABILITY, SOCIAL RESPONSIBILITY AND INNOVATIVENESS

Selected, peer-reviewed papers from the
13th International Strategic Management Conference (ISMC 2017), 06-08 July, 2017,
Podgorica, Montenegro

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Preface

On behalf of the organizing committee, I am pleased to present the proceedings containing selected, peer reviewed papers from the 13th International Strategic Management Conference (ISMC 2017), which was held in July, 06-08 2017, in Podgorica, Montenegro.

Since its inception in 2005, this conference has been to provide a forum for discussion, review and dissemination of cutting-edge research and best practices in strategic management.

The conference is organized by the International Strategic Management and Managers Association in conjunction with Gebze Technical University, Istanbul Technical University, Yildiz Technical University, and the global business and economics scholars' network CEDIMES. Furthermore, each year the conference partners with a university in the location where it is held. With the input of leading scholars from around the world, as represented both in its roster of organizers and delegates, today the conference has become a mainstay on the map of strategic management scholarship.

The conference comprised of two keynote speeches and presentations sections. The total number of submissions received was 86. 67 papers were accepted where 56 papers presented at the conference. Each author was allotted 15-20 minutes present their paper. The conference's international flavour was provided by participants who came from Brazil, Italy, Latvia, Macedonia, Malaysia, North Cyprus, UK, USA, Poland, Turkey. The best paper award went to the paper entitled Organizational Strategic Responses for Brexit: An Analysis of UK and EU Companies?" by İRGE ŞENER, AHMET ANIL KARAPOLATGİL, A. ASUMAN AKDOĞAN.

The review process for the papers was stringent. The software program Turnitin was used for plagiarism detection. Each submission was subjected to a double-blind review process by two reviewers. The number of submissions received and reviewed was 86 and the number of submissions accepted was 67 indicating an acceptance rate of 77,90 %. A total of 60 reviewers were involved in the review process. One paper is submitted to 2 reviewers. If the two reviewers state inconsistent opinions (1 Accept-1 Reject), the paper is then submitted to a 3rd reviewer for a final decision.

The International Strategic Management and Managers Association gratefully acknowledges the support of Gebze Technical University, Istanbul Technical University, and Yildiz Technical University to the 13th International Strategic Management Conference. We are also indebted to our keynote speakers, session chairs, and all of our delegates for their valuable contributions to the successful organization of the 13th International Strategic Management Conference.

24 April, 2018

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Purdue University Northwest, Indiana, USA)

Sustainability and Corporate Social Responsibility

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