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Volume 105

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# COMPETITIVENESS AND THE DEVELOPMENT OF SOCIO-ECONOMIC SYSTEMS

Selected, peer-reviewed papers from the  
IV International Scientific Conference "Competitiveness and the development of socio-  
economic systems" dedicated to the memory of Alexander Tatarkin (CDSES 2020), 25-26  
November, 2020, Chelyabinsk State University, Chelyabinsk, Russia

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# Preface

The volume contains proceedings of 4<sup>th</sup> International Scientific Conference "Competitiveness and the development of socio-economic systems" dedicated to Alexander Tatarin. It was held 25-26 November 2020 in Chelyabinsk State University, Chelyabinsk, Russia.

The conference's objective was to discuss topical issues related to the explanation and management of the development processes and increase the competitiveness of socio-economic systems of various levels. Particular attention is paid to improving economic theory and economic education in response to modern challenges, sustainable development of regions, technological drivers of socio-economic transformations, the introduction of new technologies into the production system. Today, the competitiveness of both national and regional socio-economic systems, ensuring their sustainable development in the face of new challenges that change the game's rules, has acquired particular importance. Active discussions continued on responses to such challenges, including digitalization and introducing new technologies in production, urbanization and decentralization of financial systems, the growing role of media in socio-economic processes, and previous experience's positive use. The fundamental problems of the development of economic theory and economic education, the choice of their methodological and conceptual basis for forming an adequate perception of the complex modern socio-economic reality remain unresolved. Several problems discussed became relevant in the 2020 pandemic, and some reports were related to the crisis-overcoming drivers.

The conference includes a keynote speech presented by the corresponding member of the Russian Academy of Sciences, Vice-President of Free Economic Society of Russia and the Scientific Director of Institute of Economics of RAS, Doctor of Economics, Professor Ruslan Grinberg. The plenary session includes seven reports on topical issues presented by well-known researchers from Russia, Vietnam, and the Czech Republic. Particular attention is paid to post-pandemic social and economic development and economic digitalization issues. After the plenary, discussions were continued in nine thematical sessions, including: Economic theory and economic education in the modern world, Development and self-development of socio-economic systems: world and national economy, Development and self-development of the region, Development and self-development of municipalities, The efficiency of an industrial enterprise in the modern world, Social development of a country, region and person, Media communications and media technologies as drivers of the development of socio-economic systems, Digital transformation of education and employment as a challenge to the competitiveness of the socio-economic system, World experience in the development of socio-economic systems. Also, the conference includes the workshop by Prof. Wadim Strielkowski (Present and future of the renewable energy economy in Russia and in the world), and two round tables: "Synergy of the development of socio-economic systems and scientific research in Russia and Vietnam" and "Scientific heritage of Academician Alexander Tatarin." The applications, abstract, and papers were submitted via conference official e-mail ([ieo-konf@csu.ru](mailto:ieo-konf@csu.ru)), and then distributed to reviewers. After receiving the answers from reviewers, Organising Committee informed authors about inclusion (or not) of their presentations in the conference program. Three hundred seventeen four abstracts are submitted to the conference. Two hundred sixty-five reports and abstracts are accepted for the oral presentation at the conference, and one hundred thirty full-text papers are accepted for publications in this volume. The plenary presentation timeline was 20 minutes for speech and 10 minutes for questions and answers, and parallel session speeches were 15+5 minutes, respectively. Participants make the online oral presentations using MS Teams platform due to the pandemic

limitations. The participants present Universities and scientific organizations from Russia, Vietnam, Iran, China, Romania, Czech Republic, Mongolia, Italy, Ivory Coast, Chad, New Zealand, Japan, Bulgaria, Belarus, Kazakhstan.

The review process used for language and plagiarism checking the Grammarly Premium software, and for Plagiarism checking, in addition, the Antiplagiat system. The papers were reviewed through a double-blind review process. The Organizing Committee received 185 full papers, and 178 papers were sent for review. After the review procedure, 130 papers are accepted for publication. The acceptance rate is 0.703. The Organizing Committee used more than 30 reviewers in the reviewing process, including program committee members and external experts.

The Organizing Committee thanks all participants, keynote and plenary speakers, reviewers, and technical support team in Chelyabinsk State University, who make our conference possible during the pandemic. The special thanks we will say to the Russian Foundation for Basic Research and Chelyabinsk State University who sponsored the CDSES-2020 Conference, and to the Institute of Economics of the Ural Branch of Russian Academy of Sciences, Free Economic Society of Russia, Graduate Academy of Social Sciences (Vietnam), and Allameh Tabataba'i University (Iran), who were the co-organizers.

9 April, 2021

**Dmitri Pletnev, Associate Professor**

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## Keynote Speakers

### **Economic Impacts of Smart Grids**

Wadim Strielkowski, Professor  
Prague Business School, Czech Republic

### **Digital transformation and education system: synchronicity or asynchrony?**

Askar Akaev, Professor  
Moscow State University named after M.V. Lomonosov, Russia

### **Some Issues in Vietnam Socio-Economic Development Strategy 2011-2020**

Van Duc Pham, Vice President  
Vietnam Academy of Social Sciences, Vietnam

### **Post-Crisis Development Strategy: A Political Economy Approach**

Alexander Buzgalin, Professor  
Moscow State University named after M.V. Lomonosov, Russia

### **Smart City Development Indices**

Evgeny Popov, Professor  
Urals University of Management RANEPА, Russia

### **Development Treats of the Regional Economy in Modern Conditions**

Yulia Lavrikova, Director  
Institute of Economics of the Ural Branch of RAS, Russia

### **Development of a New Contradictions in the Economic System under New Normal**

Victor Barkhatov, Director  
Chelyabinsk State University, Russia

## Plenary Speakers

### **Problems of the Relationship between Freedom and Justice in Modern Socio-Economic Systems**

Ruslan Grinberg, Scientific Director

Institute of Economics of the Russian Academy of Sciences, Russia

## Workshop Leaders

### **Present and future of the renewable energy economy in Russia and in the world**

Wadim Strielkowski, Professor

Prague Business School, Czech Republic

## Sponsors



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# Table of Contents

## **No: 1**

Title: Competitiveness And Development Of Socio-Economic Systems During Covid Pandemic: Scientific Points Of View

*Pages: 1-3*

Author(s): Victor Barkhatov, Dmitri Pletnev

## **No: 2**

Title: Smart Cities Development Indices

*Pages: 4-9*

Author(s): Konstantin Semyachkov, Evgeny Popov

## **No: 3**

Title: Economic Growth Of The Russian Industrial Regions: The Urals Case Study

*Pages: 10-23*

Author(s): Daria Benz

## **No: 4**

Title: Corporation Creative Potential As The Basis Of Its Competitiveness

*Pages: 24-31*

Author(s): Olga Brizhak

## **No: 5**

Title: Economy As Journalism: About The Heritage Of Alexander Tatarkin

*Pages: 32-39*

Author(s): Marina Zagidullina

## **No: 6**

Title: Opportunities For Improving Local Socio-Economic Development By Intergenerational Family Businesses

*Pages: 40-56*

Author(s): Daniel Pavlov, Matei Tamasila, Marina Sheresheva, Aleksandr Gudkov

## **No: 7**

Title: Technological Development And Employment Structure In Context Of Economy Digital Transformation

*Pages: 57-66*

Author(s): Alexander Petryakov, Askar Akaev, Askar Sarygulov, Victoria Podgornaya

## **No: 8**

Title: Monetary Policy, Credit Allocation, And Income Inequality

*Pages: 67-80*

Author(s): Ali Nassiri Aghdam, Mitra Babapour

## **No: 9**

Title: Distance Learning: Management, Institutions And Results

*Pages: 81-89*

Author(s): Elena Alpatskaya

## **No: 10**

Title: Education And Labour Market In The Conditions Of Regional Digitalisation

*Pages: 90-100*

Author(s): Galina Bannykh, Svetlana Kostina

## **No: 11**

Title: Algorithm For Social And Innovative Projects Assessing

*Pages: 101-109*

Author(s): Anna Veretennikova, Alisa Safronova, Ruslan Dolzhenko

**No: 12**

Title: Commercial Success Of Copyright Media Projects As Socio-Cultural Phenomenon

Pages: 110-119

Author(s): Ekaterina Vyrovtsseva, Svetlana Simakova

**No: 13**

Title: "Path Dependence": The Transformation Of The Social Space Of The Eurasian Macroregion

Pages: 120-128

Author(s): Arseniy Sitkovskiy, Sergey Gordeev

**No: 14**

Title: Influence Of Renewable Energy On Sustainable Development Of The Russian Regions

Pages: 129-140

Author(s): Dmitry Dvinin

**No: 15**

Title: Perception Of The Economic Reality Of The Younger And Older Generations

Pages: 141-151

Author(s): Ekaterina Zabelina, Yulia Chestyunina

**No: 16**

Title: Ethical Component Of Anti-Risk Managerial Impacts During Crisis

Pages: 152-157

Author(s): Roman Kachalov, Yulia Sleptsova, Yan Shokin

**No: 17**

Title: Institutional Approach For Resolving Social Entrepreneurship Contradictions

Pages: 158-167

Author(s): Ksenia Kozinskaya, Anna Veretennikova, Jol Stoffers

**No: 18**

Title: State And Ways To Increase Employment Of Persons With Disabilities

Pages: 168-178

Author(s): Daria Romanenkova, Vadim Kozlov

**No: 19**

Title: Unconventional Employment In The Single-Industry Town Unemployment Overcoming

Pages: 179-187

Author(s): Elena Kolesnik, Elena Maslennikova

**No: 20**

Title: Information Cascades Of Economic Thinking: The Formation Experience Of Behavioral Media Patterns

Pages: 188-198

Author(s): Dmitry Konoplev

**No: 21**

Title: Technology Development Of Coal Industry Enterprises And Professional Staff Development

Pages: 199-204

Author(s): Tatyana Korkina, Svyatoslav Zakharov, Olga Loyko

**No: 22**

Title: Effective Public-Private Partnership In Regional Healthcare

Pages: 205-216

Author(s): Natalya Krivenko, Alexander Shershever, Vladimir Elishev

**No: 23**

Title: Trends And Contradictions In The Economic Security Of The Region Development

Pages: 217-226

Author(s): Liudmila Kriventsova

**No: 24**

Title: Labor Demand Analysis In The Elderly Market Segment

Pages: 227-233

Author(s): Inna Kulkova

**No: 25**

Title: Using Claw Back Technology In Economic News On Social Media

Pages: 234-241

Author(s): Irina Topchii, Vera Labutina

**No: 26**

Title: Education Costs As An Investment In Human Capital

Pages: 242-247

Author(s): Natalia Mineeva

**No: 27**

Title: Pandemic 2020: Use Of Contemporary Media Technologies In Socially Important Events

Pages: 248-257

Author(s): Anna Morozova

**No: 28**

Title: Competitive Potential And Socio-Economic Development Of The Region

Pages: 258-269

Author(s): Sergei Golovikhin, Elena Nezhivenko, Grigory Nezhivenko

**No: 29**

Title: Methodology Of Quality Economy In The Knowledge Space

Pages: 270-278

Author(s): Natalya Gagulina, Vladimir Okrepilov

**No: 30**

Title: "Truth Seeking Idealist" Against "Self-Supplying Directors" (Military Rearward Story)

Pages: 279-289

Author(s): Andrei Pass

**No: 31**

Title: Worldview Of Women With Oncology In The Industrial Region

Pages: 290-295

Author(s): Irina Ponomareva, Diana Tsiring

**No: 32**

Title: Cultural Values Of Central Asia Migrants And The Region's Social Development

Pages: 296-302

Author(s): Iana Sizova, Irina Ponomareva

**No: 33**

Title: Digital Skills Of Economic Students In Russia

Pages: 303-310

Author(s): Elena Chernaya, Ada Popova

**No: 34**

Title: Economic Culture And Media Aesthetics: Things In Common

Pages: 311-320

Author(s): Svetlana Simakova

**No: 35**

Title: Methodological Aspect Of The Regions Resource-Based Typology

Pages: 321-330

Author(s): Arina Suvorova

**No: 36**

Title: The Mathematical Structure Of Business Success

Pages: 331-338

Author(s): Dmitry Trukhanov, Gennady Pryakhin

**No: 37**

Title: Emotional State Of Region's Residents During The Emergency Pandemic Of Coronavirus

Pages: 339-346

Author(s): Irina Ponomareva, Diana Tsiring

**No: 38**

Title: Industrial Metropolis Vs Rural Area: The Patients With Cancer Locus Of Control

Pages: 347-352

Author(s): Iana Sizova, Diana Tsiring

**No: 39**

Title: National Economic Security Diagnostics

Pages: 353-364

Author(s): Sergey Okhotnikov, Valery Chichkanov, Alexander Kuklin

**No: 40**

Title: Prerequisites For Collective Opportunism At Corporate Enterprises

Pages: 365-372

Author(s): Elena Kozlova

**No: 41**

Title: Efficiency Of Digitalization Of Intercorporation Interactions

Pages: 373-379

Author(s): Valeria Grishina, Evgeny Popov, Victoria Simonova

**No: 42**

Title: Stage Of Development Of Social Media

Pages: 380-386

Author(s): Oxana Komarova, Victoria Simonova, Wadim Strielkowski

**No: 43**

Title: Semiotic Methodology In Assessing The Digital Development Of The Region Economy

Pages: 387-394

Author(s): Anna Urasova

**No: 44**

Title: Digital Inequalities In Russia

Pages: 395-406

Author(s): Elvira Mamleeva, Marina Sazykina, Natalia Trofimova

**No: 45**

Title: Interdependence Logic Of Economic Security And Investment Attractiveness Of The Enterprise

Pages: 407-415

Author(s): Galina Skvortsova, Irina Vyakina, Galina Skvortsova

**No: 46**

Title: Perception Of Smart City Technologies By Citizens Of Tyumen Region

Pages: 416-425

Author(s): Maria Batyreva, Egine Karagulyan

**No: 47**

Title: Methodology For Integrating Resources And Combining Methods For Managing High-Tech Development

Pages: 426-437

Author(s): Irina Beregovaya, Anatoly Alabugin

**No: 48**

Title: Institutional Factors Of The Recreational And Tourism Sphere Spatial Development

Pages: 438-447

Author(s): Anna Bodzhgua

**No: 49**

Title: The Public Sector As A Self-Developing Socio-Economic System

Pages: 448-456

Author(s): Irina Gersonskaya

**No: 50**

Title: Experience Of Institutional Transformation In The Far East

Pages: 457-463

Author(s): Irina Glazyrina, Larisa Faleychik, Andrey Faleychik

**No: 51**

Title: The Research Of Youth Travel Preferences

Pages: 464-475

Author(s): Svyatoslav Gorbатов, Petr Chuvatkin

**No: 52**

Title: The Holistic Theory Of The Consumer Market Demand

Pages: 476-485

Author(s): Vladimir Gorbunov

**No: 53**

Title: Quantitative Assessment Methods For Integrated Water Resources Management

Pages: 486-497

Author(s): Tatiana Gorbunova, Natalia Matova, Johannes M. Annandale, Johannes S. Du Toit

**No: 54**

Title: Improving The System Of Diagnostics Of Energy Companies' Competitiveness

Pages: 498-507

Author(s): Alexey Domnikov, Mikhail Khodorovsky, Liudmila Domnikova

**No: 55**

Title: Manufacturing Industry Modernization As The Basis For Digitalization Of The Economy

Pages: 508-522

Author(s): Julia Dubrovskaya, Elena Kozonogova, Juliana Tarasova

**No: 56**

Title: Transformations In The Settlement System Of The Region

Pages: 523-533

Author(s): Viktoriya Lazareva, Vladimir D'yachenko

**No: 57**

Title: Regional Dimension Of Inequality Of Opportunity In Russian Federation

Pages: 534-544

Author(s): Zulfiya Ibragimova, Marina Frants

**No: 58**

Title: Ethnoeconomy As A Factor Of Regional Development

Pages: 545-551

Author(s): Ekaterina Kovanova, Nogan Badmaeva, Sayan Alekseev

**No: 59**

Title: A Growing Ecological Footprint In The Raw-Materials Export Development Model

Pages: 552-560

Author(s): Oksana Sausheva, Evgenii Kormishkin

**No: 60**

Title: Maternity Capital As A Tool For Reducing Child Poverty In Russia

Pages: 561-572

Author(s): Lyudmila Koroleva, Ludmila Kormishkina

**No: 61**

Title: Digital Transformation Of The Retail Payment Market

Pages: 573-581

Author(s): Olga Korobeynikova, Dmitry Korobeynikov, Irina Peters, Elena Smotrova

**No: 62**

Title: Labor Force Intersectoral Movement As A Factor Of Russian Labor Market Development

Pages: 582-592

Author(s): Andrey Korovkin, Arseniy Sinitsa, Ivan Korolev

**No: 63**

Title: To The Question Of Assessing The Maturity Level Of Industry 4.0

Pages: 593-600

Author(s): Svetlana Kudryavtseva, Marina Shinkevich, Sofia Ostanina

**No: 64**

Title: Changes Of The Dnieper-Dvina Region Business Environment

Pages: 601-607

Author(s): Anton Kuzavko

**No: 65**

Title: Podcasting Media Technology In The Soft Power Formation: Economic Efficiency

Pages: 608-620

Author(s): Tamara Kuprina, Anna Britskaya

**No: 66**

Title: Synergic Effect Of "Green" Chemistry And Lean Production

Pages: 621-627

Author(s): Tatyana Malysheva, Alexey Shinkevich, Marina Rajskeya

**No: 67**

Title: The Allocation Of The Boundaries Of The Russian Culture Industry

Pages: 628-637

Author(s): Nataliya Malshina

**No: 68**

Title: Path Dependence And Its Influence On Socio-Economic Modernization In Russia

Pages: 638-646

Author(s): Sergei Marichev

**No: 69**

Title: Formation Of Informal Institutions Of Innovative Behavior

Pages: 647-653

Author(s): Vyacheslav Mikhailov

**No: 70**

Title: Social Networks' Role In The Russian Public Policy Digitalization

Pages: 654-662

Author(s): Svetlana Morozova

**No: 71**

Title: The Migration Attractiveness Factors Of The Russian Far East Region

Pages: 663-675

Author(s): Elena Oleinik, Alena Zakharova, Elena Yurchenko

**No: 72**

Title: Role Of Tourist Technology Platforms After The Pandemic

Pages: 676-686

Author(s): Elena Onishchenko, Vladimir Sharafutdinov

**No: 73**

Title: Community Development In Russia: The Role Of Social Projects Of Industrial Enterprises

Pages: 687-695

Author(s): Elena Plotnikova, Julia Markova, Igor Germanov

**No: 74**

Title: Digital Literacy Of The Population: Regional Features

Pages: 696-707

Author(s): Boris Podgorny, Natalia Volokhova

**No: 75**

Title: Interregional Inequality Dynamic And Assessment Of Region's Ability To Self-Development

Pages: 708-715

Author(s): Olga Potasheva, Marina Moroshkina

**No: 76**

Title: Socially Meaning Events In Memes: Potential For Social Consolidation

Pages: 716-725

Author(s): Ekaterina Shcheglova, Natalya Prokofeva

**No: 77**

Title: Agent-Based Modeling In Urban Studies

Pages: 726-731

Author(s): Ruslan Ramazanov

**No: 78**

Title: Competitiveness Of Universities As A Priority Of Russian State Policy

Pages: 732-738

Author(s): Tatiana Rezer

**No: 79**

Title: Philosophical Concepts And Economic Theory Of Organization Of The Modern Era

Pages: 739-746

Author(s): Galina Ryazanova

**No: 80**

Title: Development Of Transportation And Logistics Systems In Digitalization And Intellectualization

Pages: 747-756

Author(s): Gleb Savin

**No: 81**

Title: Postmodern And Metamodern Philosophy On Institutional Theory Of Organizations

Pages: 757-764

Author(s): Svetlana Sazanova

**No: 82**

Title: Problems Of Pensioners And Other Residents Of The Russian Arctic Monotowns

Pages: 765-774

Author(s): Vera Samarina, Tatiana Skufina, Aleksandr Samarin

**No: 83**

Title: Disproportionality In Human Welfare Indicators As An Economic Pseudo-Security Driver

Pages: 775-785

Author(s): Liudmila Samoilova

**No: 84**

Title: Modern Legal Regulation And Perspectives Of Development Of Distant Labour

Pages: 786-794

Author(s): Apollinariya Sapfirova

**No: 85**

Title: Features Of Higher Education Institutions On The Extreme North Of Russia

Pages: 795-807

Author(s): Arseniy Sinita

**No: 86**

Title: Legal Support Of Children's Safe Internet-Communication

Pages: 808-814

Author(s): Olga Sitkova, Larisa Shvarts

**No: 87**

Title: Pension Reform And Demographic Processes In The Arctic Regions

Pages: 815-825

Author(s): Tatiana Skufina, Sergey Baranov, Ekaterina Toropushina, Vera Samarina

**No: 88**

Title: Development Of A Regional Foresight Research Methodology

Pages: 826-835

Author(s): Irina Tronina, Galina Tatenko, Svetlana Bakhtina

**No: 89**

Title: Development Mechanisms And Methods For Assessing The Petrochemical Production Systems Effectiveness

Pages: 836-847

Author(s): Nikita Fomin, Marina Shinkevich, Alena Dyrdonova, Ekaterina Vodolazhskaya

**No: 90**

Title: Opportunities And Restrictions Of Online Communication In Higher Educational System

Pages: 848-859

Author(s): Violetta Cherkasova, Olga Kopalova

**No: 91**

Title: Depopulation And Migration Outflow As A Feature Of Regional Economic Depression

Pages: 860-868

Author(s): Konstantin Chernyshev

**No: 92**

Title: Determinants Of Inclusion Of Youth In The Social Entrepreneurship

Pages: 869-880

Author(s): Irina Shavyrina, Inna Demenenko, Oleg Divichenko, Liudmila Zhenikhova

**No: 93**

Title: The Theory Of Business Ecosystems In Development Programs Of Border Territories

Pages: 881-888

Author(s): Fanis Sharipov, Oleg Timofeev

**No: 94**

Title: State Policy For The Sustainable Development Of The Mongolian Industry

Pages: 889-899

Author(s): Yuri Shedko, Evgeny Plisetsky, Andrei Ksenofontov, Nadezhda Alenteva, Sodbileg Amarsanaa

**No: 95**

Title: Innovation Management In The Region-Foreign Practice

Pages: 900-908

Author(s): Anna Shestakovich

**No: 96**

Title: Development Strategies Of Organizational Structures Of Petrochemical Enterprises Management

Pages: 909-915

Author(s): Naira Barsegyan, Alexey Shinkevich, Ilnur Mustafin

**No: 97**

Title: Gis-Monitoring Of Regional Transport Network

Pages: 916-926

Author(s): Yulia Shitova, Yury Shitov, Dmitry Vlasov, Anton Mitroshin, Pavel Mitroshin

**No: 98**

Title: Income Of The Population As A Factor Of Region's Competitiveness

Pages: 927-938

Author(s): Yuliya Shumilova, Elena Danilova, Olga Miroshnichenko

**No: 99**

Title: Streaming Dynamic Model Of Regional Production System

Pages: 939-946

Author(s): Yulia Granitsa

**No: 100**

Title: Formation Of Regional Budgetary Policy Using Stochastic Dominance Methods

Pages: 947-955

Author(s): Yulia Granitsa

**No: 101**

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Pages: 956-962

Author(s): Mayya Dubovik, Sofya Suvorova

**No: 102**

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Pages: 963-972

Author(s): Daria Maltseva, Andrei Aleinikov, Olga Safonova



- No: 103**  
Title: Spatial Aspect In The Volume Of Marketable Food Products  
*Pages: 973-982*  
Author(s): Venera Timiryanova,
- No: 104**  
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*Pages: 983-989*  
Author(s): Dmitry Yadransky, Elena Chumak
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*Pages: 990-998*  
Author(s): Dmitri Pletnev, Ekaterina Nikolaeva, Elena Kozlova
- No: 106**  
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Author(s): Dmitri Pletnev, Elena Silova, Anahita Seifi, Samira Mottaghi
- No: 107**  
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*Pages: 1010-1020*  
Author(s): Dmitri Pletnev, Kseniia Naumova, Van Duc Pham
- No: 108**  
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*Pages: 1021-1030*  
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- No: 109**  
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*Pages: 1031-1042*  
Author(s): Ruslan Sadyrtdinov, Dmitry Rodnyansky, Galina Suldina, Svetlana Vladimirova
- No: 110**  
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*Pages: 1043-1054*  
Author(s): Elena Silova, Maksim Kazadaev, Zhang Mengshi
- No: 111**  
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*Pages: 1055-1062*  
Author(s): Victoria Akberdina
- No: 112**  
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*Pages: 1063-1074*  
Author(s): Gennadiy Detter, Alexandra Telitsyna, Ekaterina Zabelina
- No: 113**  
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*Pages: 1075-1086*  
Author(s): Yuner Kapkaev, Ekaterina Nikolaeva, Pavel Kadyrov
- No: 114**  
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*Pages: 1087-1097*  
Author(s): Daria Rudenko, Irina Lavrentieva, Yuner Kapkaev
- No: 115**  
Title: Iran And Russia's Role In Regional Social Development In Central Eurasia  
*Pages: 1098-1107*  
Author(s): Mandana Tishehyar

**No: 116**

Title: Distribution Proportional To Needs As A Potential Element Of Unconditional Basic Income

Pages: 1108-1114

Author(s): Vyacheslav Bobkov, Alexander Zolotov, Marina Zolotova, Sergey Zolotov

**No: 117**

Title: Impact Of Social Infrastructure Objects On Regional Development

Pages: 1115-1124

Author(s): Elena Stremousova, Olga Buchinskaia

**No: 118**

Title: Cost Reduction In Construction Industry Based On Bim Technologies

Pages: 1125-1136

Author(s): Timur Ablyazov, Igor Evsikov, Baktybek Akaev

**No: 119**

Title: Social Innovation As An Economic System

Pages: 1137-1144

Author(s): Anna Kisova

**No: 120**

Title: Development Resources Of The Krasnodar Urban Agglomeration

Pages: 1145-1151

Author(s): Alexey Kolba, Maria Tereshina

**No: 121**

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Pages: 1152-1157

Author(s): Alexander Litvinyuk, Ekaterina Kuzub, Ekaterina Novikova

**No: 122**

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Pages: 1158-1166

Author(s): Marina Potemkina

**No: 123**

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Pages: 1167-1174

Author(s): Roman Skokov

**No: 124**

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Pages: 1175-1186

Author(s): Natalia Volkova, Tatyana Pozdnyakova

**No: 125**

Title: New And Inherited Features Of Agricultural Production In Russia

Pages: 1187-1195

Author(s): Viktor Denisov

**No: 126**

Title: Economic Creativity And Economic Education

Pages: 1196-1201

Author(s): Sergey Semenov

**No: 127**

Title: Intercultural Sensitivity And Communicative-Cultural Memory In The Media-Communications Development

Pages: 1202-1212

Author(s): Anna Sumskaya, Valeria Solomeina

**No: 128**

Title: Socio-Economic Impact On Social Tourism

Pages: 1213-1224

Author(s): Alyona Gorbatova, Petr Chuvatkin

**No: 129**

Title: Sustainability Of Cities As Socio-Technological Systems

Pages: 1225-1235

Author(s): Yurii Anikin, Vladimir Shilkov

**No: 130**

Title: The Initial Fundamental Of Terminological System For Metagressive Function Of Manufacturing Basis

Pages: 1236-1242

Author(s): Olesia Kochetkova, Sergei Kochetkov

**No: 131**

Title: Innovativeness And High-Growth Firms In The Russian Manufacturing Industries

Pages: 1243-1250

Author(s): Kseniia Naumova, Victor Barkhatov, Dmitri Pletnev