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STRENGTHENING GOVERNANCE, ENHANCING INTEGRITY, AND NAVIGATING COMMUNICATION FOR FUTURE RESILIENT GROWTH

Selected, peer-reviewed papers from 3rd International Conference on Management and Communication (ICMC 2023), 01-02 March 2023, Kuala Terengganu Malaysia

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Preface

On behalf of the organising committee, I would like to extend a warm welcome to all presenters, participants, and guests to the 3rd International Conference on Management and Communication (ICMC2023). I believe that the conference theme of “Strengthening Governance, Enhancing Integrity and Navigating Communication for Future Resilient Growth” is very timely and relevant to all walks of life. The need to consider and appreciate these aspects is undoubtedly even more urgent and must go hand in hand with high integrity and good governance. These three factors, Governance, Integrity, and Communication, are critical to Malaysia’s journey to becoming a high-performing country. The need to address and respect these aspects is undeniably more urgent, and this process must be anchored in high integrity and excellent governance. This conference provides an opportunity to discuss strategies and approaches for dealing with integrity and communication and promoting good governance to ensure the country’s development.

Therefore, this conference provides a venue and space for all to reflect on our profession, our practices, and, more importantly, the core values of integrity and good governance. I would also like to take this opportunity to express our sincere gratitude to the Government of Terengganu, our various sponsors, participating institutions, and many others for their generous support of ICMC 2023 and for making this a memorable event.

The conference itinerary contained 2 keynote speeches, 2 plenary sessions and 3 parallel presentation sessions which covered a wide variety of conference sub themes such as business, communication, accounting and finance, development planning/management, entrepreneurship and innovation, environmental management, governance, human resources, integrity, management and strategy, organizational behavior, tourism and hospitality management, supply chain management, and any related issues in social sciences.

OpenConf Peer Review and Submission Management to handle conference management. 112 submissions have been received, sent for review, and 99 papers were accepted and presented at the conference by participants from China, Indonesia, Iraq, Jordan, Libya, Malaysia, Nigeria, and United Arab Emirates. Each author was allotted 15-20 minutes to present their paper. A total of 9 presenters are awarded with best presented award. The software program Turnitin was used for plagiarism detection. Each submission was subjected to a double-blind review process by two reviewers. The number of submissions received and reviewed was 112 and the number of submissions accepted was 99 indicating an acceptance rate of 88%. A total of 14 reviewers were involved in the review process.

I am very grateful to all keynote speakers, presenters, participants, and guests who found their way here to participate in this conference. And finally, I would like to thank the UUMKL Vice Chancellor and my dearest team members for all their help, dedication, and hard work. I am truly blessed to be able to work with such a great committee. We hope that this conference will bring a wealth of knowledge and benefit our Ummah.

01 March 2023

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Keynote Speakers

- Strengthening Governance, Enhancing Integrity, and Navigating Communication for Future Resilient Growth
  Dato’ Tun Ahmad Faisal bin Tun Abd Razak, Government Deputy Secretary (Development) SUK Terengganu, Malaysia

- Covid19 Disinformation and Response in India, Malaysia, Philippines, and Thailand: A Comparative Analysis Study on Twitter PLUS Expert Interviews
  Prof. Athina Karatzogianni, Professor of Media & Communication, University of Leicester UK

Plenary Speakers

- Embarking Into a New Journey, Creating Your Future in Terengganu
  Mohd Adzhar bin Mohd Zahari, General Manager Invest Terengganu, Malaysia

- Reviving the Trajectory of Noor Arfa Batik Design
  Wan Mohd Hafiz Bin Wan Mohd Ariffin, Managing Director Noor Arfa Holdings Sdn Bhd, Malaysia

- Community Social Responsibility Towards Sustainable Development in Malaysia
  Muhammad Fazil Ahmad, (PhD) Associate Professor, Universiti Sultan Zainal Abidin UniSZA, Malaysia
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