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Volume 130

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NEW FRONTIERS FOR MANAGEMENT AND STRATEGY IN THE POST-PANDEMIC ERA

Selected, peer-reviewed papers from
17th International Strategic Management Conference (ISMC 2022), 25-27 August, 2022,
Tirana, Albania

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Preface

The volume contains proceedings of 17th International Strategic Management Conference which was held on August 25-27, 2022, in Tirana - Albania.

The objective of conference is to set a synergistic platform for the discussion and exchange of views among strategists and practitioners coming from different backgrounds and countries on the impact of strategic management on the recent as well as future global developments in economics and business, which is submitted for consideration to be included in Clarivate Analytics' Conference Proceedings Citation Index, a Web of Science™ Core Collection database.

It is a hybrid conference, which is organized by the International Strategic Management and Managers Association in cooperation with Istanbul Technical University, Gebze Technical University, Yildiz Technical University and Piri Reis University, with the theme of “New frontiers for management and strategy in the post-pandemic era”.

Prof. Dr. Cengiz Yılmaz (Abdullah Gul University, Turkey) presented his keynote speech titled “Strategy and Management in The Post Pandemic Era”. Presentations were held throughout the three days by participants from Greece, Italy, Latvia, Poland, Spain, and Turkey. For presentations, 15-20 minutes were allocated to each presentation including a Q&A session. Best paper awards were given to the authors of two papers 1) An Econometric Analysis of Panel Data for Educational Attainment and Employment in Tertiary Education by F. Şehkar Fayda-Kınık, Münevver Çetin 2) Process Mining Human Resources Cost Calculations In Time Driven Activity Based Costing by Eleni Sachini, Evdokia Nikou, Michail Glykas.

Submission and the review process was handled via email. 42 submissions have been received, accepted, and 34 papers were presented at the conference. Each author was allotted 15-20 minutes to present their paper. The software program Turnitin was used for plagiarism detection. Each submission was subjected to a double-blind review process by two reviewers. The number of submissions received and reviewed was 42 and the number of submissions accepted was 34 indicating an acceptance rate of 80%. A total of 34 reviewers were involved in the review process.

The International Strategic Management and Managers Association gratefully acknowledges the support of Gebze Technical University, Yildiz Technical University, Piri Reis University, and our esteemed partner CEDIMES. We are also grateful to Prof. Cengiz Yılmaz, for his valuable contributions to our Conference and his keynote speech titled as “Strategy and Management in The Post Pandemic Era”. We would like to express our great appreciation and respects to our peer reviewers, session chairs, and all of our delegates for their valuable contributions to the successful organization of the 17th International Strategic Management Conference.

28 November, 2022

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Keynote Speakers

Strategy and Management in The Post Pandemic Era

Cengiz Yılmaz, Prof. Dr.

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