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# PERISHABLE AND ETERNAL: MYTHOLOGIES AND SOCIAL TECHNOLOGIES OF DIGITAL CIVILIZATION

Selected, peer-reviewed papers from  
International Scientific Conference “PERISHABLE AND ETERNAL: Mythologies and  
Social Technologies of Digital Civilization-2021” (PERAET 2021), 22-23 November 2021,  
Yaroslav-the-Wise Novgorod State University, Russian Federation

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# Preface

The proceedings presented to your attention include selected and peer-reviewed papers from International Scientific Conference “PERISHABLE AND ETERNAL: Mythologies and Social Technologies of Digital Civilization-2021” (PERAET 2021), which was held on 22-23 November 2021, in Yaroslavl-the-Wise Novgorod State University, Veliky Novgorod, Russian Federation.

The purpose of the conference was to unite the efforts of specialists in various fields of modern knowledge about man and society to study the origins, current state and prospects of digital civilization, as well as related anthropological expectations and scenarios of their mythologization in the context of global problems and challenges of the time.

The conference had become a platform for sharing experience and combining research efforts of scholars studying theoretical and applied issues of the humanities.

The conference included plenary sessions and seven sections that covered the following areas: Image, word, number: language and literature in the context of digitalization; Language and cross-cultural communication: from traditional to digital contexts; Mythologies of the digital world: social, cultural, and political aspects; Geopolitics in modern media mythologies; Digital pedagogy as a social technology; Culture and art in the mazes of digital mythologies; Digitalization as a factor of transformation of identity models.

197 reports were presented, of which 115 were taken to publish in this volume. The international palette was represented by researchers from Russia, Belarus, Kazakhstan, Germany, Poland, Turkey, Italy, China, Sweden, Ukraine.

The following notes summarize the review and publication process.

- Articles are accepted for publication by the conference mail in a timely manner, representing completed research work that meets the stated requirements.
- All articles submitted for consideration are reviewed in accordance with the standards of editorial ethics, consistent with international practice of editing, reviewing, publishing and authorship of scientific publications and the recommendations of the Committee of Publication Ethics – COPE.
- Plagiarism, improper borrowing, attempts to circumvent plagiarism detection, verbatim copying and paraphrasing of one’s own works (self-plagiarism) without proper justification, copyright infringement are considered as unacceptable practices.
- Original works are accepted for publication that have not been previously published in other publications in their current or similar form; they are not under consideration in the editions of other publications. Materials of a low scientific level are not accepted for publication.
- The materials submitted for publication are reviewed. Articles are peer-reviewed according to the simple blind peer-reviewing scheme (the reviewer knows the author, the author of the article does not have information about the reviewer). The reviewer has a PhD in the field and is a recognized specialist in this field.

The process of reviewing articles was strict and multi-stage. To estimate the level of incorrect borrowing, the Antiplagiat system developed in the center of Skolkovo was used. Each article was subjected to double blind review. The number of filed articles was 197 pcs, of which 115 were taken to the publication, which is 59%. This indicator indicates a high level of work taken into consideration. Review Procedure, Technical criteria, Completeness and correct design of links, The relevance and quality of illustrations and tables, Lack of speech and logical errors, adherence to a scientific style., Content criteria, Correspondence of the title and abstract of the article to its content, Relevance of the topic and novelty of work, Compliance of the methods

used to the problem, Completeness and correctness of the presentation of practical and experimental material, The credibility of the submission of research results. Based on the review, a decision is made to publish the article. In case of refusal to publish the article, the editorial board sends the author a reasoned refusal.

The Chairman and members of the Conference Program Committee express sincere appreciation to all the organizers and participants of the conference.

2 October, 2021

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Bykova Elena

Professor, Doctor of Philology, Saint Petersburg State University, Russian Federation

### **Digital Competence of University Teachers: Self-Perception of Teaching Skill in Digital Environment**

Noskova Antonina

Professor, PhD, Moscow State Institute of International Relations, Russian Federation

### **The Subject Field of Digital Pedagogy: Discussions and Problems**

Gryaznova Elena

Professor, Doctor for Philosophical Sciences, Minin Nizhny Novgorod State Pedagogical University, Russian Federation

### **Pandemic of Viral Information as a Problem of Modern Civilization**

Ivanishcheva Olga

Professor, Doctor of Philology, Murmansk Arctic State University, Russian Federation

### **How is Visual Ecology Possible in a Technical Environment?**

Savchuk Valery

Professor, Doctor of Philosophy, St. Petersburg State University, Russian Federation

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