



**2<sup>ND</sup> NOVEMBER, 2019 (SATURDAY)**  
**CONCURRENT SESSION 1 (9.00 AM – 10.00 AM)**

**TRACK: ACCOUNTING**  
**VENUE: A HALL**  
**CHAIRPERSON: NOOR RAIDA ABD RAHMAN**

<b>CODE</b>	<b>TITLE OF PAPERS</b>	<b>PRESENTER</b>
ACC01	THE EFFECT OF THE AUDIT COMMITTEE CHARACTERISTICS TOWARDS ENVIRONMENTAL DISCLOSURE QUALITY AMONG MALAYSIAN ENVIRONMENTALLY SENSITIVE INDUSTRIES	NIK AMALENA NAJEBAH NIK AZMAN
ACC04	ENVIRONMENTAL, SOCIAL AND GOVERNANCE AND COMPANY FINANCIAL PERFORMANCE SYNERGY: AN EMPIRICAL EVIDENCE	AMANUDDIN SHAMSUDDIN
ACC23	HARD AND SOFT CARBON DISCLOSURES: MALAYSIA'S CARBON INTENSIVE INDUSTRIES	NOOR RAIDA ABD RAHMAN
ACC24	GREEN GOVERNANCE FOR ENVIRONMENTALLY SENSITIVE INDUSTRIES IN MALAYSIA: AN OVERVIEW	NURUL NADIAH AHMAD

**TRACK: LAW & SOCIAL STUDIES**  
**VENUE: B HALL**  
**CHAIRPERSON: ABDUL RAHMAN ZAHARI**

<b>CODE</b>	<b>TITLE OF PAPERS</b>	<b>PRESENTER</b>
LS06	THE EFFECT OF PERSONALITY TRAITS ON THE PERFORMANCE OF STUDENT ENTERPRISES	ABDUL RAHMAN ZAHARI
LS08	ROAD TO THE SUCCESS OF DUAL-LANGUAGE PROGRAM (DLP): INCORPORATING A COMMUNITY-BASED PROGRAM AMONG SECONDARY SCHOOL STUDENTS IN PAHANG	UMI KALSOM BINTI MASROM
LS09	RESUME WRITING IN FLIPPED CLASSROOM ENVIRONMENT: LEARNERS' PERCEPTION OF MY RESUME APP.	UMI KALSOM BINTI MASROM
LS10	ACADEMIC PERFORMANCE AND LEARNING STRATEGIES: EMPIRICAL EVIDENCE FOR TEACHING AND LEARNING OF TERTIARY LEVEL STUDENTS	NOR HAZLIN NOR ASSHIDIN



**2<sup>ND</sup> NOVEMBER, 2019 (SATURDAY)**  
**CONCURRENT SESSION 2a (2.30 PM – 3.30 PM)**

**TRACK: ACCOUNTING**  
**VENUE: A HALL**  
**CHAIRPERSON: AMANUDDIN BIN SHAMSUDDIN**

CODE	TITLE OF PAPERS	PRESENTER
ACC09	THE IMPACT OF KEY AUDIT MATTERS (KAMS) DISCLOSURE ON AUDIT QUALITY: MALAYSIAN PERSPECTIVE	AMANUDDIN SHAMSUDDIN
ACC14	AUDIT COMMITTEE COMPETENCIES AND MANDATORY DISCLOSURE TRANSPARENCY OF MALAYSIAN GOVERNMENT LINKED COMPANIES	NUR SHUHADA YAACOB
ACC15	AUDIT COMMITTEE ATTRIBUTES AS EARLIER DETECTION OF FINANCIAL DISTRESS: A CASE OF PN17 COMPANIES IN MALAYSIA	SHARINA MOHD SALLEH
ACC20	THE RELATIONSHIP BETWEEN AUDIT COMMITTEE ATTRIBUTES AND VOLUNTARY ETHICS DISCLOSURE IN MALAYSIAN PUBLIC LISTED COMPANIES	NOR HASIMAH JOHARI

**TRACK: LAW & SOCIAL STUDIES**  
**VENUE: B HALL**  
**CHAIRPERSON: NASRUDIN BAIDI**

CODE	TITLE OF PAPERS	PRESENTER
LS03	FULFILLING IR 4.0 REQUIREMENT OF GRADUATES ATTRIBUTES AND SKILLS IN MALAYSIA HIGHER EDUCATION INSTITUTIONS	SITI NORHIDAYAH TOOLIB
LS11	EXAMINING THE REASONS OF PRESENTEEISM AMONG ACADEMIC STAFFS: A FOCUS GROUP STUDY	PRASHALINI NAIDU
LS21	EXAMINING FACTORS LEADING TO TEACHERS WORK STRESS IN PAHANG: A CASE STUDY	SHAHRUL SUHAIMI BIN AB. SHOKOR
LS25	DISCOMFORT, FEAR AND UNCERTAINTY SURROUNDING THE SOCIAL INCLUSIVITY OF PWDS AT WORK PLACE	NASRUDIN BAIDI

**TRACK: MARKETING & ENTREPRENEURSHIP**  
**VENUE: C HALL**  
**CHAIRPERSON: MUHAMMAD SHAHRIN**

CODE	TITLE OF PAPERS	PRESENTER
ME01	MEASURING THE SOCIAL MEDIA ENGAGEMENT DIMENSIONS OF MODEST FASHION INDUSTRY IN MALAYSIA	MUHAMMAD SHAHRIN
ME02	THE EFFECTS OF DEMOGRAPHIC FACTORS, ENTREPRENEURIAL MUNIFICENCE AND BUSINESS NETWORKING ON YOUTH TREPRENEURS' SUCCESS: MEDIATING ROLE OF RESOURCE MANAGEMENT	MOHD AMIN MOHAMAD
ME05	THE EFFECTS OF RELATIONSHIP MARKETING AND HANDLING STUDENT COMPLAINTS RESULTING IN STUDENT SATISFACTION AND LOYALTY	KHAIRUL NIZAM SURBAINI
ME06	INTENTIONS TO ADOPT GREEN PACKAGING AMONG YOUNG CONSUMERS: A GENDER ANALYSIS	AZMER EZWAN ABDULLAH

**TRACK: FINANCE & ECONOMICS**  
**VENUE: D HALL**  
**CHAIRPERSON: NORIZA MOHD SAAD**

<b>CODE</b>	<b>TITLE OF PAPERS</b>	<b>PRESENTER</b>
FIN03	EMBRACING NEW WORLD OF ISLAMIC FINTECH IN MALAYSIA: MOVING TOWARDS DIGITALISATION ERA	MUHAMMAD ILYAS BIN AB RAZAK
FIN05	A CONCEPTUAL FRAMEWORK FOR THE IMPACT OF SOCIO-ECONOMIC FACTORS ON SECTOR-WIDE SYSTEMATIC RISK IN THE CONTEXT OF INFORMATION SECURITY BREACHES	SYED EMAD AZHAR ALI
FIN13	GLOBAL BITCOIN CRYPTOCURRENCY VOLATILITY PERFORMANCE: A SCHEFFE ANALYSIS OF 10 COUNTRIES IN EMERGING MARKET	NORIZA MOHD SAAD
FIN17	THE NEXUS OF FINANCIAL TECHNOLOGY (FINTECH) INVESTMENT TOWARDS BANKS PERFORMANCE IN MALAYSIA, SINGAPORE & THAILAND	SUZAIDA BAKAR

**TRACK: BUSINESS MANAGEMENT**  
**VENUE: E HALL**  
**CHAIRPERSON: ZURINA ISMAIL**

<b>CODE</b>	<b>TITLE OF PAPERS</b>	<b>PRESENTER</b>
BM01	A THEORETICAL MODEL FOR DEVELOPING FRONTLINE EMPLOYEES VALUE CO-CREATION BEHAVIOUR THROUGH SERVICE PRACTICES	MUHAMMAD AMIN
BM04	CORPORATE SOCIAL RESPONSIBILITY FOR EMPLOYEE'S COMMITMENT: DOES CORPORATE REPUTATION COUNT?	ZURINA ISMAIL
BM05	THE PERCEPTIONS OF PUBLIC INSTITUTIONS EMPLOYEES ON GREEN QUALITY OF WORKING LIFE DIMENSIONS: A STUDY AT EASTERN ZONE STATE OF MALAYSIA	NOORAZIZUN MOHD SAAD
BM10	LEADERSHIP ATTRIBUTES AMONG GENERATION X AND MILLENNIALS LEADERS	WAN NOORDIANA WAN HANAFI

**TRACK: SCIENCE & TECHNOLOGY**  
**VENUE: F HALL**  
**CHAIRPERSON: MAHLINDAYU TARMIDI**

<b>CODE</b>	<b>TITLE OF PAPERS</b>	<b>PRESENTER</b>
ST03	STUDENTS' PERCEPTION ON SCIENCE, TECHNOLOGY, ENGINEERING AND MATHEMATICS (STEM) IN PAHANG	MAIZATUL AKMAR MOHD RASLI
ST04	VAR-K-BASED BLENDED LEARNING SUPPORT SYSTEM : AN INTRODUCTION	MAHLINDAYU TARMIDI
ST05	THE DEVELOPMENT OF ORPHANAGE DATABASE SYSTEM FOR PERSATUAN KEBAJIKAN DAN ANAK YATIM PAHANG (PEYATIM): AN OVERVIEW	RUSLI ABDUL RONI
ST07	PARENTAL ROLE AND CHALLENGES IN SCIENCE, TECHNOLOGY, ENGINEERING AND MATHEMATICS (STEM): AN OVERVIEW	FADHILAH ABDUL GHANI



**2<sup>ND</sup> NOVEMBER, 2019 (SATURDAY)**  
**CONCURRENT SESSION 2b (3.30 PM – 4.30 PM)**

**TRACK: ACCOUNTING**  
**VENUE: A HALL**  
**CHAIRPERSON: AZWAN BIN ABDUL RASHID**

CODE	TITLE OF PAPERS	PRESENTER
ACC02	INVESTORS' PERSPECTIVE ON THE IMPACT OF IFRS CONVERGENCE ON MALAYSIAN CAPITAL	LIM YING ZHEE
ACC07	CORPORATE SOCIAL RESPONSIBILITY AND BRAND EQUITY: INSIGHT INTO MALAYSIAN TOP 100 BRAND COMPANIES	ELINDA ESA
ACC29	DRIVERS OF INNOVATION CAPITAL DISCLOSURE IN TOP 100 MOST INNOVATIVE COMPANIES	AZWAN BIN ABDUL RASHID
ACC31	ENVIRONMENTAL SUSTAINABILITY REPORTING AMONG MALAYSIA TOP CORPORATE GOVERNANCE COMPANIES	BAKHTIAR AL-RAZI

**TRACK: LAW & SOCIAL SCIENCE**  
**VENUE: B HALL**  
**CHAIRPERSON: NOOR AWANIS MUSLIM**

CODE	TITLE OF PAPERS	PRESENTER
LS04	A PRELIMINARY STUDY ON HOUSEHOLD READINESS TO ENGAGE IN WASTE SEGREGATION BEHAVIOR IN KUANTAN, PAHANG	NOOR AWANIS MUSLIM
LS07	UNIVERSITY STUDENTS' REACTIONS TO ECOLOGICALLY RESPONSIBLE PACKAGING	ZURAINI ABDULLAH ZAWAWI
LS13	PLAGIARISM INTENTION AMONG PRIVATE UNIVERSITY STUDENTS IN PAHANG	FADHILAH ABDUL GHANI
LS19	THE BURNING TAHFIZ : DO HEALTH BELIEF MODEL PLAYS A ROLE IN EXPLAINING SUCH INCIDENT?	NOR IZZATI NOR REDZUAN

**TRACK: MARKETING & ENTREPRENEURSHIP**  
**VENUE: C HALL**  
**CHAIRPERSON: MUHAMMAD FAIZAL SAMAT**

CODE	TITLE OF PAPERS	PRESENTER
ME03	SME PERFORMANCE: THE EFFECTS OF SOCIAL MEDIA MARKETING ADOPTION AND COMPETITIVE INTELLIGENCE	MUHAMMAD FAIZAL SAMAT
ME04	THE EPIC OF KOREAN WAVE: PURCHASE INTENTION TOWARDS KOREAN PRODUCTS AMONG GENERATION Y	LIM YING SAN
ME07	A STUDY OF FOREIGN GUESTS PERCEPTIONS ON THE IMPORTANCE FACTORS OF SERVICES PROVIDED BY SMES HOTELS IN MALAYSIA.	NORMAISARAH ABDUL MANAF
ME08	A STUDY ON THE PERFORMANCE FACTORS OF SERVICES PROVIDED BY SMES HOTELS IN MALAYSIA: FOREIGN GUESTS PERCEPTIONS.	NORMAISARAH ABDUL MANAF

**TRACK: FINANCE & ECONOMICS**  
**VENUE: D HALL**  
**CHAIRPERSON: NOR SALWATI OTHMAN**

<b>CODE</b>	<b>TITLE OF PAPERS</b>	<b>PRESENTER</b>
FIN02	FINANCIAL LITERACY AMONG GEN Y IN MALAYSIA	TAY LEE YING
FIN06	IS FINANCIAL DEVELOPMENT IN MALAYSIA GREEN? AN EMPIRICAL ASSESSMENT OF EKC HYPOTHESIS	NOR SALWATI OTHMAN
FIN09	GLOBAL OIL PRICE CRISIS; IS PERFORMANCE OF MALAYSIA'S OIL AND GAS FIRMS AFFECTED?	NORAINI ISMAIL
FIN10	THE IMPACT OF CAPITAL STRUCTURE TOWARDS FIRM PERFORMANCES OF TRADING AND SERVICES IN MALAYSIA	HAMIDAH RAMLAN

**TRACK: BUSINESS MANAGEMENT**  
**VENUE: E HALL**  
**CHAIRPERSON: ZULKEFLI MUHAMMAD HANAPIYAH**

<b>CODE</b>	<b>TITLE OF PAPERS</b>	<b>PRESENTER</b>
BM06	EXAMINING THE EFFECTS BETWEEN WORK-LIFE BALANCE PRACTICES TOWARDS JOB SATISFACTION AMONG MANUFACTURING EMPLOYEES IN MELAKA	SITI AZNINIZA ABDULLAH
BM07	EXAMINING THE RELATIONSHIP BETWEEN TEAMWORK, TRAINING AND EMPLOYEE EMPOWERMENT TOWARDS ORGANIZATIONAL COMMITMENT IN MULTINATIONAL COMPANIES	SHAHIDAH AHMAD SUHAIMI
BM09	WORK READINESS SKILLS AND CAREER SELF-EFFICACY: A CASE STUDY OF PRIVATE UNIVERSITIES IN MALAYSIA	WAN NOORDIANA WAN HANAFI
BM12	IMPROVING HUMAN VALUE THROUGH RELIGIOSITY AND SPIRITUALITY IN REDUCING CORRUPTION RISK	ZULKEFLI MUHAMMAD HANAPIYAH

**TRACK: SCIENCE & TECHNOLOGY**  
**VENUE: F HALL**  
**CHAIRPERSON: AMAR HISHAM JAAFFAR**

<b>CODE</b>	<b>TITLE OF PAPERS</b>	<b>PRESENTER</b>
ST02	APPLICATION OF CANCER DETECTION CRAWLER AS AN EARLY CANCER DETECTION EVALUATION SYSTEM FOR MEDICAL INSTITUTIONS IN MALAYSIA	SITI FARA FADILA BINTI ABD RAZAK
ST06	PERSONAL INTERNET USE AND CYBERLOAFING ACTIVITIES IN WORKPLACE: AN OVERVIEW OF ITS IMPACT.	NURUL HUDA AHMAD RAZALI
ST08	CHILD CYBER BULLYING: A GLANCE OF OVERVIEW LEGAL PROTECTION IN MALAYSIA	NURUL HUDA BINTI AHMAD RAZALI
ST09	STUDY ON BARRIERS RELATED TO HARMONIZATION OF NEW CABLE COLOUR CODE FOR ELECTRICAL INSTALLATION IN MALAYSIAN MARKET	AMAR HISHAM JAAFFAR



**3<sup>RD</sup> NOVEMBER, 2019 (SUNDAY)**  
**CONCURRENT SESSION 3 (8.30 AM – 9.30 AM)**

<b>TRACK: ACCOUNTING</b> <b>VENUE: A HALL</b> <b>CHAIRPERSON: JULIANA ANIS RAMLI</b>		
CODE	TITLE OF PAPERS	PRESENTER
ACC18	THE STRATEGIC MANAGEMENT ACCOUNTING AND THE DECISION-MAKING IN SMALL MEDIUM ENTERPRISES IN MALAYSIA	AZRINAWATI BINTI MOHD REMALI
ACC19	FACTORS AFFECTING STUDENTS' INTENTION TO BECOME PROFESSIONAL ACCOUNTANT IN SELECTED MALAYSIAN PRIVATE AND PUBLIC UNIVERSITIES	FATIMAH HANIM ABDUL RAUF
ACC25	CORPORATE GOVERNANCE AND FIRM PERFORMANCE OF SHARIAH-COMPLIANT COMPANIES: THE CASE OF CONSUMER PRODUCT INDUSTRY	MOHAMAD SUKIMAN ISHAK
ACC26	CORPORATE SOCIAL RESPONSIBILITY AND FINANCIAL PERFORMANCE OF SHARIAH-COMPLIANT COMPANIES: CONSUMER PRODUCT VS TRADING & SERVICES INDUSTRY	JULIANA ANIS RAMLI

<b>TRACK: LAW &amp; SOCIAL STUDIES</b> <b>VENUE: B HALL</b> <b>CHAIRPERSON: SITI FARA FADILA</b>		
CODE	TITLE OF PAPERS	PRESENTER
LS01	A QUALITATIVE STUDY ON STUDENTS' SELF-EFFICACY AND LANGUAGE LEARNING STRATEGIES IN ESL CLASSROOM	MOHD IQBAL AHAMAT @ AHAMAD
LS14	AN ANALYSIS OF CASH WAQF INVOLVEMENT AMONG MALAYSIA CITIZEN IN PAHANG, MALAYSIA	FATINI HANIM BT MOHAMED TAUFEEK
LS15	ESTEEM NEED AND EXTRAVERSION PERSONALITY AMONG ADOLESCENT	FATINI HANIM BT MOHAMED TAUFEEK
LS17	KNOWLEDGE AND AWARENESS OF MALAYSIA CITIZENS TOWARDS FACING AND COPING WITH CANCER.	SITI FARA FADILA

**TRACK: FINANCE & ECONOMICS**  
**VENUE: D HALL**  
**CHAIRPERSON: ZULKIFLI ABDULLAH**

<b>CODE</b>	<b>TITLE OF PAPERS</b>	<b>PRESENTER</b>
FIN07	FINANCIAL LEVERAGES AND MARKET SIZE ON STOCK RETURNS: EVIDENCE FROM MALAYSIAN COMPANIES	SAHAIDA LAILY MD HASHIM
FIN08	DOES DOING "GOOD" INFLUENCE FIRM'S FINANCIAL PERFORMANCE? EVIDENCED FROM THE ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG) SCORES	NOR EDI AZHAR MOHAMAD
FIN12	THE DETERMINANTS OF LEVERAGE ON CONSTRUCTION COMPANY LISTED IN BURSA MALAYSIA	SAHAIDA LAILY MD HASHIM
FIN14	HIGHER RETIREMENT AGE? TREND AND GROWTH ANALYSIS OF LABOUR MARKET AND ITS INTERACTION TOWARDS FINANCE AND ECONOMICS ACTIVITIES IN MALAYSIA.	ZULKIFLI ABDULLAH
FIN20	THE IMPACT OF INTEREST RATE, EXCHANGE RATE AND INFLATION RATE ON STOCK PRICE IN ASIA COUNTRIES	SAHAIDA LAILY MD HASHIM

**TRACK: BUSINESS MANAGEMENT**  
**VENUE: E HALL**  
**CHAIRPERSON: HAMIZA JAMALUDIN**

<b>CODE</b>	<b>TITLE OF PAPERS</b>	<b>PRESENTER</b>
BM02	A SYSTEMATIC APPROACH OF ERGONOMICS ASSESSMENT TOOL SELECTION	LIM TZE SHANG
BM08	MODELLING THE RELATIONSHIP BETWEEN PERCEIVED SERVICE QUALITY, CUSTOMER SATISFACTION, AND CUSTOMER LOYALTY IN TAKAFUL INDUSTRY	HAMIZA JAMALUDIN
BM13	THE RELATIONSHIP BETWEEN WORK LIFE BALANCE AND EMPLOYEE JOB SATISFACTION	MAFUZAH MOHAMAD
BM15	THE IMPACT OF PERCEPTIONS AND PERCEIVED ACCEPTANCE ON INTENTION TO USE OF PREPAID METER	ZURINA ISMAIL

**TRACK: ACCOUNTING**  
**VENUE: F HALL**  
**CHAIRPERSON: RAEDAH SAPINGI**

<b>CODE</b>	<b>TITLE OF PAPERS</b>	<b>PRESENTER</b>
ACC08	WHY GST FAILED IN MALAYSIA: PROBLEMS IN GST IMPLEMENTATION FACED BY SME	AZRINAWATI MOHD REMALI
ACC11	FACTORS INFLUENCING ENVIRONMENTAL DISCLOSURE AMONG PLANTATION COMPANIES IN MALAYSIA	NIK AMALENA NAJEBAH NIK AZMAN
ACC12	PROPOSING DISCLOSURE ITEMS OF ZAKAT INFORMATION FOR ZAKAT INSTITUTIONS IN MALAYSIA	RAEDAH SAPINGI
ACC30	A STUDY ON SEPARATE DISCLOSURE FOR BUSINESS ZAKAT AND THE USE OF ZAKAT PER SHARE	MOHD RIZUAN ABDUL KADIR



**3<sup>RD</sup> NOVEMBER, 2019 (SUNDAY)**  
**CONCURRENT SESSION 3a (9.30 AM – 10.30 AM)**

**TRACK: ACCOUNTING**  
**VENUE: A HALL**  
**CHAIRPERSON: INALIAH MOHD ALI**

CODE	TITLE OF PAPERS	PRESENTER
ACC10	ACADEMIC DISHONESTY: DEMOGRAPHIC, SELF CONTROL, PERCEIVED OPPORTUNITY AND ATTITUDES AMONG ACCOUNTING STUDENTS	INALIAH MOHD ALI
ACC21	ARE YOU READY, STUDENT? ASSESSING UNDERGRADUATE READINESS ON GAMIFIED CLASSROOM	ZAIFUDIN BIN ZAINOL
ACC22	NARCISSISM BEHAVIOUR AND ACCOUNTING UNDERGRADUATE PERFORMANCE IN HIGHER LEARNING INSTITUTION	ZAIFUDIN BIN ZAINOL
ACC27	FACTORS INFLUENCING ACCOUNTING UNDERGRADUATES' CAREER PATH: EVIDENCE FROM MALAYSIA	FAIZAH MOHD KHALID

**TRACK: LAW & SOCIAL STUDIES**  
**VENUE: B HALL**  
**CHAIRPERSON: MOHD RIZUAN ABDUL KADIR**

CODE	TITLE OF PAPERS	PRESENTER
LS05	STUDENT STANCE: USEFULNESS OF CHOOSING SOCIAL MEDIA AS A MEDIUM TO IMPROVE STUDENT INTAKE IN PRIVATE UNIVERSITIES IN MALAYSIA	NOR HAZLIN NOR ASSHIDIN
LS18	APPLICATION OF CANCER DETECTION CRAWLER AS AN EARLY CANCER DETECTION EVALUATION SYSTEM FOR MEDICAL INSTITUTIONS IN MALAYSIA	NORMAISARAH ABDUL MANAF
LS20	DOES SOFT SKILLS REALLY MATTER?	MAIZATUL AKMAR MOHD RASLI
LS22	A STUDY ON GENERATING INCOME THROUGH PUBLIC CONTRIBUTION IN MALAYSIAN PUBLIC UNIVERSITIES FOR SELF-SUFFICIENCY	MOHD RIZUAN ABDUL KADIR

**TRACK: FINANCE & ECONOMICS**  
**VENUE: D HALL**  
**CHAIRPERSON: NORAINA MAZUIN SAPUAN**

CODE	TITLE OF PAPERS	PRESENTER
FIN11	ANALYZING THE ELASTICITIES OF COAL AND HYDROPOWER TECHNOLOGY TOWARDS MALAYSIAN ELECTRICITY GENERATION	NOR HAMISHAM HARUN
FIN15	ICT-DRIVEN FINANCIAL DEVELOPMENT AND SUSTAINABLE ECONOMIC GROWTH IN ASEAN COUNTRIES	NORAINA MAZUIN SAPUAN
FIN16	AUGMENTED GRAVITY MODEL OF THE COMPETITIVENESS OF RENEWABLE ENERGY EXPORTS IN MALAYSIA	MOHAMED KHUDARI
FIN18	FORECASTING ECOTOURISM DEMAND IN PAHANG USING EXPONENTIAL SMOOTHING TECHNIQUES	MEGAT MUHAMMAD AFIF MEGAT MUAINUDDIN



FIN19	STRATEGIC RESEARCH AND DEVELOPMENT (R&D) INVESTMENT: WHY BOARD DIVERSITY MATTERS	MASDIAH ABDUL HAMID
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**TRACK: BUSINESS MANAGEMENT**  
**VENUE: E HALL**  
**CHAIRPERSON: MUHUMMAD KHAIRUL ISLAM**

CODE	TITLE OF PAPERS	PRESENTER
BM16	SAFETY LEADERSHIP ON SAFETY PERFORMANCE WITHIN TNB & TECHNICAL WORKFORCE: MEDIATING ROLE OF SAFETY CLIMATE	WAN NOORDIANA WAN HANAFI
BM17	EXPLORING THE INFLUENCE OF INTERPERSONAL RELATIONSHIP ON WELL-BEING: CASE STUDY OF JAKUN	SITI SARAH BAHARUDDIN
BM18	GREEN HUMAN RESOURCE MANAGEMENT PRACTICES AND EMPLOYEE PERFORMANCE IN HOTEL INDUSTRY OF MALAYSIA	MUHUMMAD KHAIRUL ISLAM
BM19	SERVICE QUALITY AND CUSTOMER SATISFACTION AT INTERNATIONAL HOTELS IN KUALA LUMPUR	MUHUMMAD KHAIRUL ISLAM

**TRACK: ACCOUNTING**  
**VENUE: F HALL**  
**CHAIRPERSON: NORKHAZIMAH AHMAD**

CODE	TITLE OF PAPERS	PRESENTER
ACC03	OWNERSHIP STRUCTURE AND DISCRETIONARY ACCRUALS IN MALAYSIAN PUBLIC LISTED COMPANIES	WAN FARHAH SHAFIY WAN KAMALLUARIFIN
ACC05	A STUDY ON THE EXTERNAL AUDITOR'S DEMOGRAPHIC FACTORS AND WHISTLE-BLOWING INTENTION	SHARINA MOHD SALLEH
ACC06	AUDIT REPORT LAG: EVIDENCE FROM THE MALAYSIAN PUBLIC LISTED COMPANIES	AMANUDDIN SHAMSUDDIN
ACC17	THE INFLUENCE OF BOARD CHARACTERISTICS TOWARDS THE EXTENSIVENESS OF WHISTLEBLOWING POLICY	NORKHAZIMAH AHMAD



**3<sup>RD</sup> NOVEMBER, 2019 (SUNDAY)**  
**CONCURRENT SESSION 4 (11.00 AM – 12.00 NOON)**

**TRACK: ACCOUNTING/ FINANCE**  
**VENUE: A HALL**  
**CHAIRPERSON: SHARIFAH BUNIAMIN**

<b>CODE</b>	<b>TITLE OF PAPERS</b>	<b>PRESENTER</b>
ACC13	THE IMPACT OF CORPORATE GOVERNANCE ON INTERNET REPORTING IN ASIAN COUNTRIES	DASILAH NAWANG
ACC16	MANAGERS' PERCEPTIONS ON STAKEHOLDER POWER IN RELATION TO ESG REPORTING	SHARIFAH BUNIAMIN
ACC28	THE EFFECTS OF CORPORATE WATER DISCLOSURE ON FINANCIAL PERFORMANCE: THE CASE OF CDP WATER A-LIST COMPANIES	INALIAH MOHD ALI

**TRACK: LAW & SOCIAL STUDIES**  
**VENUE: B HALL**  
**CHAIRPERSON: SUZAIDA BAKAR**

<b>CODE</b>	<b>TITLE OF PAPERS</b>	<b>PRESENTER</b>
LS16	DEVELOPING THE COMPREHENSIVE SOCIAL WELL-BEING INDEX FOR ORPHANS IN MALAYSIAN ORPHANAGES	WAN FARHAH SHAFIY WAN KAMALLUARIFIN
LS23	PROMOTING ORANG ASLI ENTREPRENEUR DEVELOPMENT AT TASIK CHINI ECOSYSTEM: A REVIEW FOR ORANG ASLI ENTREPRENEURS	SUZAIDA BAKAR
LS24	VARK LEARNING STYLE TO ABORIGINES IN PIPOA KUALA ROMPIN, PAHANG	AZLINA BINTI MOHAMAT NOR